

**GVFL**

॥ साहसे श्रीः प्रतिवसति ॥



# INNOVATION UNLEASHED

#startupindia



# MESSAGES







सत्यमेव जयते

## SHRI BHUPENDRA PATEL

Chief Minister, Gujarat State



### MESSAGE

The wisdom of the eternal words of Mahatma Gandhi projects the spirit expected of any startup entrepreneur struggling to make his/her place in the fraternity. We should remember that the business tycoons of today had been startup one day, only the spirit of achieving their goals and innovation marks the difference between success and failure. The combination of startup with the innovation will prove to be most effective in this age of competition.

The Government of Gujarat has launched 'Startup Gujarat' with a view to empower Startups, Innovators, Incubators, Investors, Venture Capitalists and Entrepreneurs. The aim behind this scheme was to draw attraction of young blood towards entrepreneurship and exchange of ideas, generate seed funds and get swift growth. I am much pleased to learn that as a part of the pre-summit event during 10th edition of Vibrant Gujarat Global Summit, GVFL is launching a Coffee Table Book. I am delighted to know that as many as 85 top remarkable startups from Gujarat that inspire creative innovation and have created wealth and generated employment in state ecosystem have been covered in this book. I am sure this publication will prove to be a useful documentation for all the stakeholders. I hereby extend the heartiest best wishes for this book and congratulate everyone engaged in conducting the event and putting together this publication.

**Bhupendra Patel**  
Chief Minister, Gujarat State



## SHRI JAGDISH VISHWAKARMA (PANCHAL)

Hon'ble State Minister,  
Co-operation, Cottage Industries, Salt Industries,  
Protocol (Independent Charge), Industries, Forest,  
Environment and Climate Change, Printing and Stationery  
(State Minister), Government Of Gujarat



### MESSAGE

Entrepreneurship in Gujarat is as deep-rooted as the history of trade and commerce. Gujarat has always been a pioneer state in driving novel ideas and concepts, as an ambitious state with immense zest and energy. The state has consistently sparked and fed ideas in all of their shapes and stages of development, demonstrating concepts that work and grow.

Start-ups & Entrepreneurs plays an important role in building strong foundation of a country. For the growth of a start-up in any industry, strong belief and survival are necessary. Start-ups, like new-born babies, require correct nurturing, balance, and environment so that as they mature, they become a mammoth on the exterior and have deep roots on the inside. I encourage all innovators to come up with new ideas and work with the government to lead Gujarat towards a brighter future.





## SHRI PANKAJ KUMAR, IAS

Chief Secretary,  
Government of Gujarat



### MESSAGE

Gujarat is well-known for its entrepreneurial culture, and as a result, it has become one of the most sought-after startup destinations. Gujarat has stood out from others in terms of technological advancements.

Startups are the wave of the future. They're little businesses with great ideas, and they're frequently more innovative than larger businesses. Startups contribute to the growth of our economy by creating jobs as well as new products and services. Startups are innovative because they can rapidly adapt to market moves or new technologies; few large corporations have the agility that startups do. Changes in market demand are not as alarming to a firm as they are to a startup team eager to keep one step ahead of the competition.

Entrepreneurship is not only a term that expresses an ordinary person's attempt to create something of his or her own; it is also a term that shows the country's progress. Entrepreneurs are thought of as national assets who are civilized, remunerated and motivated to a great extent. There is no doubt that entrepreneurs are changing the way that we live and work. Thus, they have ability to change the trend and adopt according to the situation.

Wishing them all the success from my side!



## **DR. RAJIV KUMAR GUPTA, IAS**

Additional Chief Secretary  
(Industries & Mines department), Government of Gujarat



### MESSAGE

Gujarat is famed for its entrepreneurial culture, as a result, it has become one of the most sought-after startup locations. Gujarat has a well-organized startup ecosystem, with an emphasis on incubation, regulatory assistance, and awareness, as well as outreach programmes.

Entrepreneurs play a key role in any economy because they have the ability and initiative to foresee requirements and bring brilliant new ideas to market. Entrepreneurship that succeeds in taking on the risks of starting a business is rewarded with revenue, fame, and chances for continuing expansion.

To all the entrepreneurs out there pursuing their ambitions and hoping to develop a great start-up, don't give up; if a shoe doesn't fit, alter it. Try to solve problems while you're out and about, then leverage your experience into a business that will earn you money and fame. Great businesses do not emerge overnight; they require nourishment, the appropriate personnel, and a wide range of counsel. Wishing you all the very best from my end.





**DR. RAHUL GUPTA, IAS**  
Industries Commissioner,  
Govt. of Gujarat.

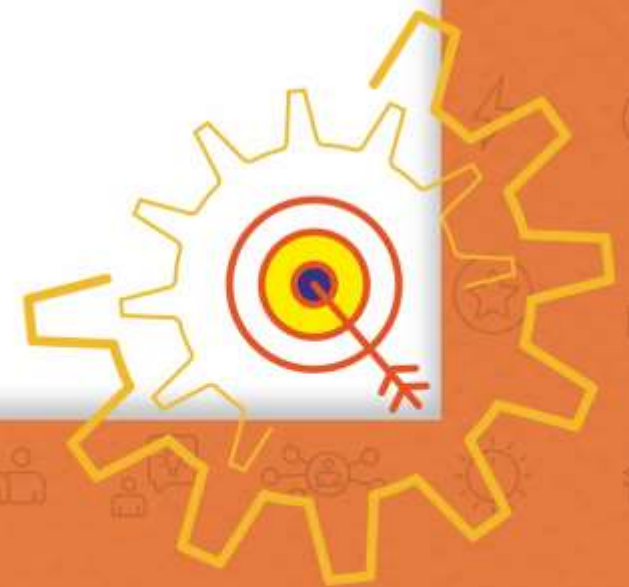


MESSAGE

The state of Gujarat is recognized for its entrepreneurial spirit and enthusiasm. People here have the seed of entrepreneurship sown, but nurturing and harnessing the same for the growth of an individual are the main objectives of this initiative, facilitated by the Government of Gujarat. The aim of the initiative is to make Gujarat the state for entrepreneurs by creating a holistic eco-system and motivate the youth of Gujarat to rise above the domestic competition in this Globalized economy.

Entrepreneurship involves taking calculated risks and making essential investments under conditions of uncertainty. At the same time, it is connected with innovation, planning and taking decisions so as to increase productivity in industry, business and agriculture, etc. It thus plays a key role in the process of economic development.

The Gujarat Startup Ecosystem provides a collaborative platform that brings together startups, nodal institutions, incubators, accelerators, government and other stakeholders to help the entrepreneurs turn their ideas into reality. The buzz word 'Atmanirbhar', itself means being self-reliant, which goes hand in hand with startups and entrepreneurship. Being self-reliant and creating employment opportunities in the state are what startups and entrepreneurship have their grip over, and which will eventually lead the state towards a resourceful future. With ideas, innovations and efforts, this generation of entrepreneurs would definitely take Gujarat towards a brighter tomorrow.



## SHRI AMIT P. DHARVA

Managing Director,  
GVFL Limited



### MESSAGE

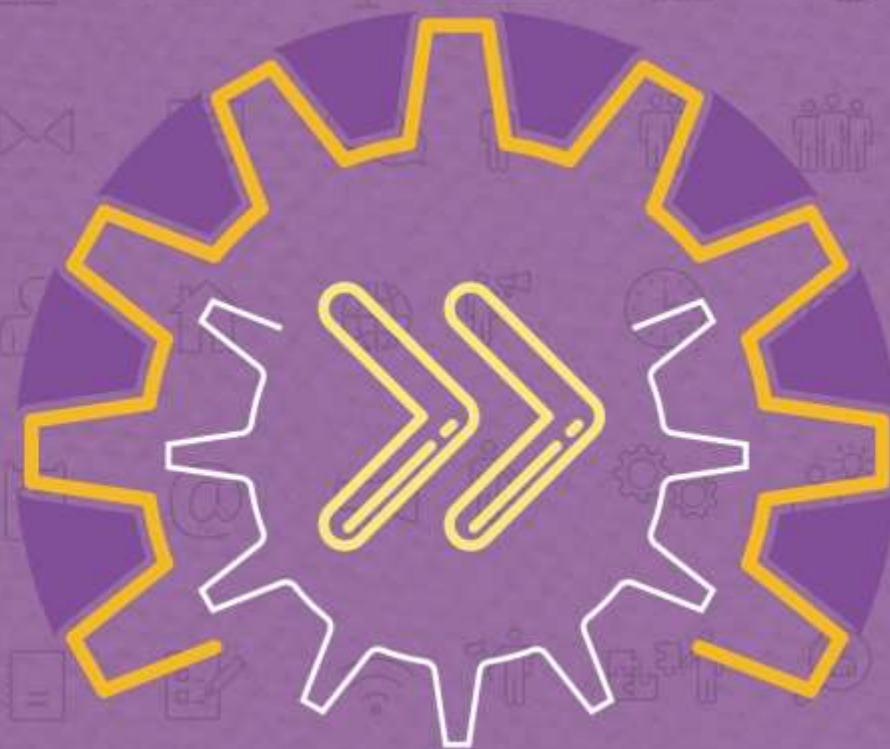
Gujarat is known as Business hub, where generations use to do Business and as new India is emerging, they have a chance to create their own legacy, by starting from small and create a successful Enterprise. They are the pursuit of a solution, a single undivided focus on solving a problem or doing something radically new from what has previously been done.

Startups do not live in isolation; they are part of a larger business ecosystem. With a coordinated approach, government and investors can boost the state's startup climate dramatically. The efforts of the enabler community coupled with the government's push for entrepreneurship and innovation has resulted in many startups hitting the big time in Gujarat. The only path ahead is for the state to become self-reliant. When we transform a crisis into an opportunity, we will see a shift. I strongly believe that entrepreneurs of Gujarat will undoubtedly lead the state to a stable and successful tomorrow.





# FOREWORD



**SHRI SANJEEV KUMAR, IAS**  
Managing Director, Gujarat State Petroleum  
Corporation Ltd, Govt. of Gujarat



Inspired by Hon'ble Prime Minister of India call for 'Startup India', Gujarat has been consistently working towards creating an innovation-centric atmosphere in the state. As a result, today, we have been able to establish a thriving ecosystem to empower and encourage young innovators and entrepreneurs from across the state.

Harnessing this potential of its youth, Gujarat became the first state in the country to formulate and implement Student Startup and Innovation Policy in 2017. And since then, it has proved to be instrumental in building a healthy environment for the growth of startups. Gujarat has been ranked as the "Best Performer" in the States' Start-up Ranking 2018 and 2019 by the Department of Industrial Policy and Promotion which shows the Startup culture of the state.

I am pleased that encouraging young entrepreneurs and innovators has always been the priority of the Government of Gujarat. This book is a testimony of Gujarat's focus on developing an enriching Startup culture. It's a celebration of their enthusiasm, belief, and commitment to turning their ideas into successful business concepts. I wish them all the best in their future endeavours!





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1

## INSTITUTIONAL APPROACH TO INVESTING

Follows specific guidelines with regards to investments and divestments

The investment and divestment decisions are taken by independent committee members

Specific guidelines are in place to value portfolio companies with respect to quarterly net asset values



## LONG EXPERIENCE AND LEARNING CURVE

GVFL has 32 years of experience in Startup investments

Team has evaluated over 10,000+ Startup deals, invested in 95 companies and exited 75 companies

Experience in investing in many of the first time/newer technologies in multiple sectors and have been able to create value

Exposure in divestments including sale to strategic investors, financial investors, trade sale etc

2



3

## ROBUST NETWORK WITHIN ECOSYSTEM

Created robust network within the Startup ecosystem

Tie-ups with incubators, corporates, other VC/PE investors for deal sourcing and followon investments in its portfolio companies



## HANDHOLDING ENTREPRENEURS

Provides financial support to the entrepreneurs but also provides active support to portfolio companies through strong network of its relationships; customer acquisition, talent identification etc

Work closely with our investees for strategy formulation, strong governance mechanisms and providing system and process support



4





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5

## COMPLETE LIFECYCLE EXPERIENCE

One of the very few firms with complete venture capital life cycle experience

Out of 8 funds, 6 funds have been closed and funds returned to investors



## EXPERIENCE ACROSS ALL SECTORS

Invested across all sectors including IT/ Chemicals / E-Commerce / Fintech / Niche manufacturing businesses

Made investments in companies only on Intellectual Property basis and have worked with the entrepreneurs to develop the product/software and then lead the company to a successful exit



6



7

## THOUGHT LEADERSHIP

Centre of Startup Policy making for the Government of Gujarat

Advised numerous incubators, participated in State Level Implementation Committee of the Startups in Gujarat and played active role in formulation and development of Startup policy and Industrial Policy of the Government of Gujarat

It is worthwhile to highlight that Gujarat has been consistently ranked #1 in Startup Ecosystem in India rankings conducted by DPIIT

## MULTIBAGGER RETURNS TO THE INVESTORS

Worked with entrepreneurs to create value to the shareholders as well as create impact on the ground in terms of employment opportunities

Have been able to perform better in multiple sectors

Investments like E-Infochips Pvt. Ltd., a semi-conductor firm, returned 53x returns to the investors while providing employment to over 1500 engineers

Received 6x returns in Axio-BioSolutions, a Med-Tech Startup, now considered as one of the best defense Startups in the world

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# GUNICORNS





# GUPSHUP TECHNOLOGY INDIA PRIVATE LIMITED



FOUNDER

MR. BEERUD SHETH



SECTOR

TECH

Beerud Sheth co-founder and CEO of Gupshup, the world's leading conversational messaging platform is a serial entrepreneur who has founded two unicorns. Gupshup enables enterprises to engage with their customers through messaging over SMS, Whatsapp, Instagram and over 30 other channels. Businesses also use the Gupshup platform to enable 2-way conversations and chatbots to provide support and services to customers. Gupshup powers over 8 billion messages per month. Across verticals, thousands of large and small businesses in emerging markets use Gupshup to build conversational experiences across the full customer lifecycle including for marketing, sales and support. With Gupshup, businesses have made conversations an integral part of their customer engagement success. Prior to Gupshup, Beerud co-founded Upwork (previously Elance), a Silicon Valley-based public company.

Upwork is the pioneer of online freelancing and the gig economy. Upwork matches businesses with freelancers worldwide by providing a platform for listing, matching, delivering and paying for remote services. Upwork pioneered remote work which has now become commonplace globally.

Beerud was born and raised in Mumbai and earned a Masters in Computer Science and B.Tech as his educational qualifications.



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STAGE

GROWTH



 **gupshup**

# APNATIME TECH PRIVATE LIMITED



FOUNDER

MR. NIRMIT PARIKH



SECTOR

B2B

Founded in 2019, apna.co is India's largest jobs and professional networking platform dedicated to helping India's rising workforce to connect with hyper local professional opportunities.

Apna's job platform leverages a sophisticated algorithm that matches candidates with employers taking into account their skills, experience and preferences. The app comprises more than 70 communities for skilled professionals like carpenters, painters, telecallers, field sales agents, delivery personnel and others. apna communities have enabled users to grow their professional networks, upskill through peer learning and find gig opportunities.

In a short period, apna has become the preferred choice of employers to hire the right talent. Several of India's leading companies rely on apna to address their most urgent and critical hiring needs. Over 150,000 employers trust the platform that enabled over 60 lakh interviews in the state in the last year. apna has facilitated more than 100 million interviews via the app in less than two years.

Having secured more than \$190 million from marquee investors, apna is on a mission to enable livelihoods for billions in India.

Today, apna has over 16 million users, a presence in 40 plus cities and counting. apna has more than 13 lakh users in Gujarat and is present in Ahmedabad, Surat, Vadodara and Rajkot.



INCUBATOR

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STAGE

GROWTH



apna







# LENDINGKART TECHNOLOGIES



Ahmedabad, Gujarat.



FOUNDER

MR. HARSHVARDHAN LUNIA



SECTOR

FINTECH LENDING

Lendingkart Group founded in 2014 by Mr Harshvardhan Lunia, in Ahmedabad, has become the largest Fintech lending platform, aligned with the Government of India's agenda of building financial inclusion, and supporting Micro, Small and Medium Enterprises (MSME) across India.

Operating pan India, Lendingkart provides working capital business loans to the underserved segment, directly through its NBFC financing arm, Lendingkart Finance Ltd, as well as indirectly, through technology enabled partnerships with various banks and large institutions on its first of its kind platform '2gthr'.

Lendingkart has built one of the largest MSME data warehouses evaluating customers through Machine Learning. It is a pioneer in cash flow based lending. It has become the largest co-lending platform with successful partnerships with various large banks.

Lendingkart Finance works towards ensuring availability of credit for MSMEs across the country that either do not have access to credit or are capital deficient currently. Lendingkart leverages robust in-house technology tools based on big data analytics and machine learning algorithms to evaluate creditworthiness. By analysing thousands of data points to assess factors like financial health, comparative market performance, social reliability and compliance and a distinctive evaluation process, Lendingkart aims to disburse loans with minimal paperwork within 72 hours.



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STAGE

GROWTH



## LENDINGKART

Think Cash, Think Lendingkart Group!







# STERLING ACCURIS WELLNESS PRIVATE LIMITED



Ahmedabad, Gujarat



FOUNDER

MR. GIRISH N PATEL  
MR. RAJIV SHARMA



SECTOR

DIAGNOSTICS,  
HEALTHCARE

Incorporated in 2014, Accuris started Operations in Jan 2016. Within a short span of time, NABL & CAP accredited Sterling Accuris Diagnostics has become one of the fastest-growing pathology laboratory chains, built on the bed rock of quality and clinical excellence. Sterling Accuris Diagnostics offers a wide array of tests across all subspecialties like COVID-RT-PCR, Molecular Diagnostics & Genetic Testing, Histopathology, Cytopathology, Immunohistochemistry, Autoimmune Disorders, Immunoassays, Microbiology (Routine & Specialised), Protein Chemistry, Clinical Chemistry, Haematology, Coagulation and Infectious Disease testing. The company has been consistently investing in systems, technology and processes to enable efficient scale-up and accelerate growth.

Sterling Accuris Diagnostics has a network of 160 labs and collection centres and is currently serving around 2 Million patients on a yearly basis. The company has been providing IT services through the Web App very successfully since last many months and plans to increase its digital presence to further increase its B2C base.



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GROWTH





# ONLINE PSB LOANS LIMITED (OPL)

 Ahmedabad, Gujarat.



FOUNDER

MR. JINAND SHAH  
MR. RONAK SHAH



SECTOR

FINANCE (FINTECH)

In 2016, Jinand Shah, a practicing CA who was trying to raise funds for small companies, realised the possibility/need of process automation so that MSMEs could get the funding faster. While conversing with Ronak Shah over a cricket match, he got the answer, and together, they decided to start Online PSB Loans.

Online PSB Loans Limited launched the breakthrough initiative & "PSB Loans in 59 Minutes" in November 2018, after a thorough analysis of financial as well as entrepreneurial ecosystems to remove time-consuming and tedious processes and save substantial time, energy, and costs in lending. The platform has set a new benchmark by offering an In-principle approval to borrowers for Business (MSME and Mudra) Loans and Retail (Personal, Home and Auto) Loans within 59 minutes from anywhere, anytime without having to visit the bank. Leading Public Sector Banks, Private Sector Banks, and financial institutions like SIDBI, SBI, Bank of Baroda, Punjab National Bank, IDBI, ICICI, Federal Bank, HDFC, etc. have joined forces with PSB59 in shaping the vision to create a digital ecosystem.

Currently, there are 87,000+ branches integrated on the platform with more than 1,50,000 bankers using it. As of 2021, 5 lakhs+ loan proposals were processed and 2.5 lakhs+ loans sanctioned through the portal.

On the other hand, lenders receive screened proposals, helping them save substantial time and cost. The smart analytics of the platform with 1,000+ checks help them efficiently process proposals and disburse loans. This is the only platform with a banker interface covering branch-level integrations for bankers, creating real-time product and scoring models, credit appraisal, and decision-making in line with their existing credit policies as well as real-time reporting and monitoring. Within three months of starting operations, PSB59 has emerged as India's largest online lending portal. Online PSB Loans is in the pursuit of creating the most comprehensive lending infrastructure through technology and automation.



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GROWTH




ONLINE  
**PSB LOANS**™





# BLU-SMART MOBILITY PRIVATE LIMITED

 Ahmedabad, Gujarat



FOUNDER

MR. ANMOL SINGH JAGGI  
MR. PUNIT GOYAL



SECTOR

RIDE HAILING  
(MOBILITY)

Leading India on the path to zero-emission mobility is BluSmart. Launched in July 2019 as India's first all-electric ride-hailing company, BluSmart was founded by renewables energy sector veterans, Anmol Singh Jaggi and Punit Goyal.

BluSmart's mission is to provide reliable, zero ride denials, zero surge, zero emission, affordable and sustainable mobility to consumers and improve the quality of life in mega cities of India. BluSmart currently operates an all-electric fleet in Delhi NCR saving tonnes of CO2 emission. BluSmart is committed to help improve the air quality in Delhi NCR with its zero tail-pipe emission mobility service.

BluSmart is creating inclusive and equitable economic opportunities for driver partners to earn reliable income without the stress of asset ownership. BluSmart leases EVs from large leasing institutions and sub leases them in bite sized leases. Drivers can choose to drive flexible shifts and earn hourly income.

BluSmart will soon be adding EV cabs. It recently signed an agreement for supply of EVs. With a focus on creating charging infrastructure, BluSmart also recently announced a strategic partnership to set up a network of EV charging stations across the country starting from Delhi NCR.



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GROWTH


**BLU**  
SMART MOBILITY







# PURPLEBITS INFOSYSTEMS PRIVATE LIMITED

 Ahmedabad, Gujarat



**MR. DEEPAK GUPTA**  
**MRS. POOJA GUPTA**



**HEALTH TECH**

Patients generally tend to misplace their old prescriptions and the widely used HMS systems in hospitals and clinics do not capture the important information pertaining to patient's health like history, complaints, past treatments, allergic reactions etc.

At PurpleDocs, launched in 2010, they have products that have helped more than 150 hospitals go absolutely digital and enabled access to patient history instantly thereby helping Doctors to make informed clinical decisions for improved patient health.

Their products are PurpleDocs for Doctors which is a web and android app for clinic management, generation of digital prescription and access to treatment history.

There is a Post Discharge Engagement Program for Doctors to provide care to patients post discharge and remote monitoring of patient vitals.

The eMRD is the digitization of patient records. And PurpleDocs for Patients keeps the Personal health Records management App.



**INCUBATOR**

iCreate




**STAGE**

**GROWTH**





# PRESCINTO TECHNOLOGIES PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. PUNEET SINGH JAGGI  
MR. RAM MENON  
MR. SANJAY BHASIN



SECTOR

RENEWABLE  
INDUSTRY

Prescinto is an artificial intelligence (AI)-powered clean energy Software-as-a-service (SaaS) platform that helps increase production of power for solar power plants. Through its platform, Prescinto increases solar power plant generation by almost 7%.

Prescinto's AI identifies the root causes of the plant's underperformance in real-time and helps in reducing costs of operation and maintenance. With an aim to increase clean energy without additional investment, the startup identifies and reduces the losses in the plant and results in almost a 20x growth for solar asset owners and operators.

Prescinto's clientele includes Stride Climate Investments, part of the Macquarie Asia Infrastructure Fund, Essel Infrastructure, GMR, amongst others. The platform has currently been deployed in solar plants across 14 countries.

In India, the startup works with customers such as Radiance Renewables and Soft-Bank Energy.



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GROWTH  
\$ 3.5 MILLIONS IN  
SEED FUNDING




## Prescinto





# MEDKART PHARMACY

 Ahmedabad, Gujarat.



FOUNDER

MR. ANKUR AGGARWAL,  
MR. PARASHARAN CHARI,  
MR. PARTHIV SHAH



SECTOR

RETAIL  
PHARMACY STORE

Medicines are affordable but awareness about affordable medicines, availability of the same, acceptance of the same due to lack of education make the customer pay dearly. The reason for the existence of MEDKART Pharmacy is to address this significant issue and create a deep impact for the patients.

Ankur Agarwal, Parasharan Chari and Parthiv Shah founded MEDKART Pharmacy with a vision to redefine the positioning of medicines for India through the AAA philosophy that focuses on Awareness; Availability, and Acceptance.

MEDKART is an omni-channel pharmacy that empowers people to reduce their medical bills through access to best quality generic medicines at most affordable rates.

Consisting of trade generics, branded medicines and a very selective range of OTC products, the presence of MEDKART has expanded beyond Ahmedabad to Jaipur Rajasthan, Baroda and several other cities in Gujarat.

MEDKART has achieved awards and accolades during its resourceful journey so far.



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# TecSo ChargeZone (P) LIMITED

Vadodara, Gujarat.



FOUNDER

MR. KARTIKEY HARIYANI



SECTOR

ENERGY/CLEANTECH

Tech start-up TecSo ChargeZone Private Limited was incorporated on 23rd July 2018 in Vadodara.

The key differentiation that makes it unique is its technology powered by IOT, through 'Over-the-air' flow of data and use of Cloud base solutions to give 'Best-in-Class' Customer experience. It aims to build software solutions which will help have 'Unmanned Charging Stations' providing quality charging services, with remote control and monitoring, thus making them 24x7 available to EV drivers.

There is an electric Vehicle Charging Service with above solutions and respective electrical infrastructure provided for all type of electric vehicles including 2W/3W/4W/Buses.

The company is a supplier of energy. Today energy is supplied from 'Grid-to-Vehicle' but as the numbers of EVs rise these can also be used as a Temporary Distributed Source of Power by using 'Vehicle-to-Grid' energy flow to augment the Grid wherever needed.



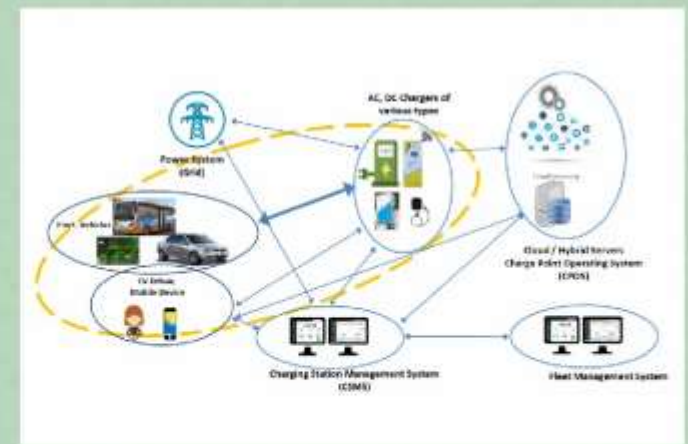
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CRADLE-EDI & iCreate



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# R FOR RABBIT BABY PRODUCTS PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. KUNAL POPAT,  
MRS. KINJAL POPAT



SECTOR

BABY PRODUCTS

R for Rabbit emerged in 2014 from parenting concerns that Mr. Kunal Popat and Mrs. Kinjal Popat, faced when they had their daughter Aarna. The struggle to find baby gear to match their quality standards and assure them of utmost safety was something they couldn't find. That's how R for Rabbit came up.

Prioritizing safety and sustainability, the brand believes in making the parenting experience fun, safe and simple while delivering a comfortable lifestyle for the healthy development of babies and children. The company has developed innovative products to suit Indian tastes and requirements, embedded with world-class safety standards and technology. The four fundamental aspects that embody the brand include: Certified Safety Standards, Innovation, Robust Quality and Excellent Customer Service.

With these pillars the company has expanded its product category from Baby Nursery, Baby Gear, Ride Ons, Orapple Toys to Feeding Range.

It strives to build long standing relationships with its customer to keep bringing them the best for their kids.



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**R for Rabbit**  
The Amazing Baby Company





# WECOLAB EDUSYSTEM PRIVATE LIMITED



Ahmedabad, Gujarat



FOUNDER

MR. ARCHIN SHAH



SECTOR

EDTECH

Pedagogy aims to make education from trusted sources extremely affordable and accessible. Archin Shah started Pedagogy to ensure that every student in India gets access to curated and trusted content for the price of a dinner. He believes, that there is a lot of great content already created and Pedagogy's role is to curate so the student gets the right content at the right time in their prep journey. Students should not have to pay for individual blocks of content and therefore Pedagogy built a model where consumption of trusted content is super affordable.

Education is a high impact area and in a growing country like India, it is the sure-shot ladder to success. Pedagogy aims to bridge the gap by ensuring that students get the most trusted and popular content, parents don't dent their pockets and content creators get compensated. Pedagogy was started in 2016, has close to half million students and has recently raised capital from EdTech unicorn Vedantu.



INCUBATOR

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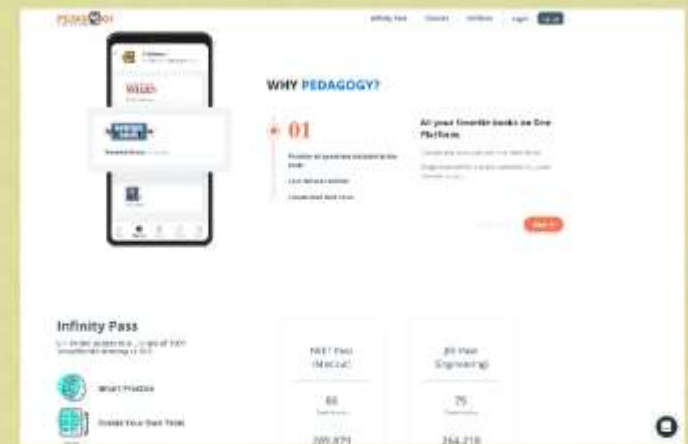


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**PEDAGOGY**  
Learning Personalised







# GLOBAL GARNER SALES SERVICES LIMITED

Ahmedabad, Gujarat.



**MR. VIKAS RAWAT**  
**MRS. TANUSHREE**



**SALES AND IT**

The world's 1st and only post-paid sales service provider, generating a Global Human Network of Sales for all categories of businesses, vendors, etc with Zero Upfront Cost where these businesses have to pay commission only on successful sales, with the added advantage of a Cashback for all their customers. Founded by Vikas and Tanushree in February 2016, Global Garner has integrated the entire sales ecosystem of the country where these businesses can also sell their products and services through its Advanced Digital platform called UPOS-The Digital Mall.

To connect all categories of vendors like e-commerce sites, national brands, retailers, wholesalers, local vendors, etc, with the customers the founders have developed a software called UPOS - The Digital Mall where products of these businesses and vendors will be sold by Digital Mall owners to their customers and to earn Incentives, which makes UPOS the biggest interexchange of businesses in the world with zero investment in inventory. Thus, creating a digital distribution network integrated with human intellect to promote the products of these businesses and vendors. These digital mall owners can thus have the digital Franchise of all these businesses without actually investing in inventory. The Company has its presence across India and Qatar with a network of approx. 10,000 UPOS from Metro to rural and very swiftly they are going to expand further in the international market. The founders have been awarded by the CM of Gujarat and Madhya Pradesh for their achievements and this innovative platform.



**INCUBATOR**

**N.A.**




**STAGE**

**GROWTH**





# FTF PHARMA PRIVATE LIMITED

 Ahmedabad, Gujarat



FOUNDER

MR. JAYANTA KUMAR MANDAL



SECTOR

PHARMACEUTICALS,  
HEALTHCARE INDUSTRY

FTF Pharma Private Limited, a well-established Research Driven Contract Research Organization - CRO & CDMO focuses mainly on development of innovative drug products contributes its best to the healthcare industry and towards patients' care. Incorporated on 20th June 2012 in the pharmaceutical hub of Ahmedabad, FTF Pharma established its markets in the major countries of European region, USA, Canada, New Zealand, Australia, China and South Africa. FTF Pharma aims to be one of the best pharmaceutical solution providers through consultation, innovation and development to meet the aspirations of its clients/partners. The company has filed more than 100 patent applications nationally and internationally and has three granted patents covering its 505b2 drug products to its credit.

Mr. Mandal, founder and Managing Director of FTF Pharma is a Master of Pharmacy with more than 25 years of experience in drug product development in pharmaceutical and biopharmaceutical industry. Mr. Mandal has focused on solid oral products, liquid oral products, parenteral products, new drug delivery systems (NDDS) etc and has developed and commercialised a basket of oral and parenteral products including Oncology products and obtained more than 400 licenses.



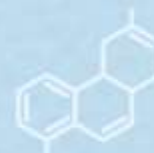
INCUBATOR

SHILPA MEDICARE LIMITED




STAGE

GROWTH





# OMNIBRX BIOTECHNOLOGIES PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. RAVINDRA PATEL



SECTOR

BIOTECHNOLOGY

Our Mission is to be the world's leading manufacturer of single-use bioreactors for the biopharmaceutical industry, and to bring each of our customers superior value with our products and commitment to service. OmniBRx Biotechnologies strives to revolutionize the quality, scalability and predictability of biologics manufacturing including vaccine, M'Abs and therapeutic mammalian protein production.

We are a biotech company specifically focused on upstream bioprocessing solutions. We have entered in the bioprocessing market with the most advanced, efficient and scalable CellBRx™ range of bioreactors for adherent cell culture bioprocessing. We are ready to serve and be a trusted partner with global biopharmaceuticals to develop and manufacture game-changing bioprocessing solutions. We manufacture automated single-use perfusion bioreactor systems and provide custom services for GMP production from pre-clinical to commercial in mg to kg quantities.

OmniBRx Biotechnologies produces the easiest to use and most technologically-advanced bioreactors for the pharmaceutical industry. Our single-use bioreactors have the smallest per liter volume footprints and are fully scalable for any stage of the cell culture process, from R&D to clinical to cGMP production. In summary, we provide efficient, cost-effective disposable systems and top-notch technical services to help our customers solve complex cell culture challenges.



INCUBATOR

CRADLE-EDI



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 **OmniBRx**<sup>®</sup>  
BIOTECHNOLOGIES



# HUBILO TECHNOLOGIES INC

 Ahmedabad, Gujarat.



FOUNDER

MR. VAIBHAV JAIN  
MR. MAYANK AGARWAL



SECTOR

SAAS

Hubilo is the virtual plus hybrid event platform built for engagement and event excellence. Hubilo's mission is to drive engagement that yields great business results. With a 24/7 fully dedicated customer success team, the industry's largest suite of engagement and gamification features, and robust branding capabilities, Hubilo is the architect of the new reality for future events.

Led by Founders Vaibhav Jain and Mayank Agarwal, the company is headquartered out of San Francisco, with a base office in Bengaluru in India. Hubilo's clients include names like Walmart, United Nations, AB InBev, Roche Pharma, Echo, GITEK, and several others across the United States, Europe, APAC, Middle East, and Africa. In less than a year, Hubilo has raised a Seed round, a Series 'A' and Series 'B' round from leading Venture Capital firms like Alkeon Capital, Lightspeed Venture Partners, Balderton Capital, and Lightspeed India Partners, and several strategic angel investors.



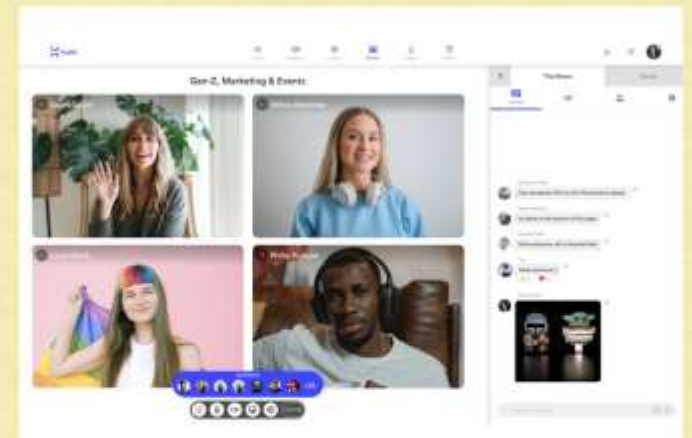
INCUBATOR

iCreate



STAGE

GROWTH







GVFL  
10ERS



# AXIO BIOSOLUTIONS



Ahmedabad, Gujarat.



FOUNDER

MR. LEO MAVELY



SECTOR

MEDICAL TECHNOLOGY  
(MEDICAL DEVICES)

Leo Mavely, a bio-engineer established Axio Biosolutions in 2008. Axio is a medtech company focused on developing active medical products using novel biomaterials for advanced surgical and wound care. Axio has a state-of-the-art FDA, GMP, ISO 13485 certified manufacturing facility at Gujarat Pharma Techno Park in Ahmedabad.

The company's Axiostat is made using chitosan, a natural biopolymer. Working as an adhesive, Axiostat is a CE approved, US FDA cleared hemostatic dressing that can control bleeding in wounds, accidents, combat situations, capillary cuts, and stab wounds, venous and arterial ruptures.

Axio provides its innovations to the Indian Armed Forces, several international armed forces, and reputed hospitals across the globe as the product has its use in surgery and cardiovascular space since bleeding is not just restricted to trauma cases or road accidents.

Axio's advanced wound care products are sold in over 50 countries. Axio is today a global name that uses innovative medical technology to create breakthrough products and save people's lives.



INCUBATOR

NIRMA LABS, AHMEDABAD GJ



STAGE

GROWTH




 **AXIO**<sup>®</sup>  
INSPIRED MED-TECH





# PRAYOSHA FOOD SERVICES PRIVATE LIMITED

 Ahmedabad & Kalol, Gujarat.



FOUNDER

MR. PARTHIV PATEL  
MR. APURY PATEL



SECTOR

RESTAURANT /  
FOOD & BEVERAGE  
(HOSPITALITY)

Prayosha Food Services Pvt. Ltd. ("Petpooja") is an Ahmedabad based technology startup which has developed SaaS based technology platform called "Petpooja" for restaurants industry. It is leader in its segment and holds majority of market share. The Company has captured the entire process of food businesses - ranging from a standalone food outlet to large sized food chains and developed a core technology platform. Petpooja acts as an operating system for the restaurants allowing them to carry out not only the core functions such as billing, CRM, QR code-based ordering, analytics, inventory management, table management, waste management, customer loyalty, menu management, vendor management and but also the integrations with food partners (Zomato/Swiggy), payment partners (Paytm/mswipe), accounting softwares (Tally/Zoho) or any analytics partner (Reelo).

It is a cloud-based end-to-end technology solution for managing restaurants of any size. The way Petpooja has been designed, it bridges all the operations/segments of the food services process and bring them on the same platform to have better productivity at lesser cost and higher margins. Petpooja is defacto gatekeeper for external and internal stakeholders of restaurants.

Petpooja works on the SaaS (software as a service) model wherein it charges a one-time setup fee and then a recurring yearly fee from the merchants. It charges INR 8,000 a fixed annual fee from every restaurant/outlet. Apart from the above fees, it generates revenue by selling value added services (depending on the services that the customer has opted). It also generates revenue from payment services and from sale of hardware that it provides to streamline operations. Currently 80% of the revenue comes from the subscription of PoS software and 20% from the value-added services/apps.



INCUBATOR

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STAGE

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## Petpooja





# OPTIMIZED ELECTROTECH PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

**MR. SANDEEP SHAH,  
MR. ANIL YEKKALA, MR. DHARIN SHAH  
MR. KULDEEP SAXENA,  
MS. PURVI SHAH**



SECTOR

**DEFENCE & HOMELAND  
SECURITY**

Security & Surveillance have always been of paramount importance for a nation. India has traditionally been dependent on foreign countries for advanced surveillance technologies for ages. Sandeep Shah, a technopreneur from IIM-Calcutta founded Optimized Electrotech in 2017, and was then joined by Anil Yekkala, a software scientist from IISc Bangalore and ISI Calcutta, Dharin Shah, an electronics R&D expert and an alumnus of IISc Bangalore, & Kuldeep Saxena, Ex-ISRO Scientist and IIT Delhi alumnus.

The Company has designed & developed successful products for Long Range Surveillance; Vision™ series, with built-in Artificial Intelligence and Edge Analytics. These products have been tested at India's International borders and their performance has excelled at every level. Company's short range surveillance products that include RelEye™, a Smart Access Control System with thermal imaging and facial recognition, is already in use by Indian Railways making public transports safer.

Sustained growth in technology and consistent product development has also enabled the company to be recognized by a number of organizations. The Company is two time winner of IDEX Challenges- Innovation for Defence Excellence, TiE50 winner, ELCINA Startup of the year and the first Indian startup under the Starburst Accelerator programme as well. Ministry of Defence has also recognized Optimized Electrotech as one of the upcoming startups in the Trailblazer Coffee table book.



INCUBATOR

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PRE-SERIES A




OPTIMIZED  
ELECTROTECH





# QARMATEK SERVICES PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. KRUNAL SHAH,  
MR. ARUN HATTANGADI



SECTOR

REPAIR & REFURB SERVICES,  
ELECTRONICS, TECHNOLOGY

Qarmatek, pronounced "karma-tek" declares the union of karma and technology as the meaning in the lives of every member of team Qarmatek.

Qarmatek was founded by Krunal Shah and Arun Hattangadi on the premise that the future of electronic repair required repair factories rather than service centres, and that the repair and refurb of products which would otherwise become landfills would be their contribution to save the planet. Their qualifications and years of prior experience in the same field provided the base.

From humble beginnings in 2011, the company has grown and expanded its range of products to include CDIT products, industrial electronics and white goods.

Qarmatek also provides social benefits of large-scale employment supplemented with skill development and technical training for those from underprivileged and rural communities and the physically challenged. Repair services are provided in dust free and air-conditioned environments providing a secure and comfortable work environment for staff. Its growth opportunities, employment opportunities and stability of employment for the lower segments of society is immense.

Qarmatek has grown steadily while maintaining profitability. QarmaTek's business reduces waste and saves on the energy required to make new products. As a company with an eye on profit, people, and the planet it remains an embodiment of environmental benefits, social impact and sustainability.



INCUBATOR

ANGEL INVESTORS



STAGE


GROWTH



**Qarmatek**



# ECOTRAIL PERSONAL CARE PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MS. MAULI TELI  
MS. GRISHMA TELI



SECTOR

BEAUTY &  
PERSONAL CARE

Ecotrail Personal Care Pvt. Ltd. was founded in Ahmedabad, by two sisters-Mauli and Grishma Teli. With experience in pharmaceutical engineering and business management, the duo returned to India to create a brand with high growth potential which would allow a first mover advantage.

The sisters had keen interest in personal care and cosmetics which happened to be an exciting, high growth space in India. An opportunity in Halal Cosmetics was a large niche within the beauty sector. To fulfil the unmet need of Halal products, Iba was born in 2014 after two years of research and ideation. All Iba products are free of alcohol, pig fat and other animal derived ingredients, harsh chemicals such as sulphates and parabens and are PETA certified, vegan and cruelty-free along with being Halal Certified.

Iba's motto is simple-'What makes us beautiful must also be beautiful'! Today, Iba Cosmetics is a pioneering Indian brand participating in the D2C space. Over the past few years, Iba has added new products to its kitty. 'Iba' means self-respect and the brand continues to listen carefully to its consumers' evolving needs and tastes to bring them the best in beauty and personal care.



INCUBATOR

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# FORMCEPT TECHNOLOGIES



Ahmedabad, Gujarat.



FOUNDER

**MR. SURESH SRINIVASAN  
MR. ANUJ KUMAR**



SECTOR

**ADVANCED DATA  
ANALYTICS USING  
AI/ML TECHNIQUES**

The volume of data being generated, managed and analyzed today is growing exponentially. While data modelling solutions are plenty, extracting accurate and meaningful insights in real-time is still challenging. Also it is expensive due to the data-first approach. Formcept's award-winning product - MECBot - is a business-first, AI-powered, data excellence platform. Through seamless access and sharing of data in a trusted and distributed data environment, and a unified data management framework for structured, poly-structured and unstructured data, MECBot reduces data preprocessing time by 80%, reduces data analytics costs by 60%, and can increase business ROI by three times or more.

Formcept Technologies is an emerging leader in the cognitive computing and data analytics market in India. Established by industry veterans from Oracle, Formcept offers a SaaS product that offers enterprise clients a powerful real time and contextual data analytics tool.

In the Indian context, data analytics as a product is a fairly recent concept. Most of the existing market leaders in data analytics in India provide services only and do not have a flexible, strong agnostic and real time data analytics product that can understand semantics and context of different enterprise clients.

The Company has around half a dozen enterprise customers and includes several industry leading customers such as Nielsen Inc, ESPN and Fidelity Investment Services. The ability of Formcept's product to be deployed on customer's cloud or on premise helps avoid data confidentiality issues.



INCUBATOR

**CIIE, IIM AHMEDABAD**



STAGE

**GROWTH**


 **FORMCEPT**  
Your Analytics Platform







# ERONKAN TECHNOLOGIES PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. KETAN PAREKH  
MR. VISH DESAI  
MR. RAJAN VASA



SECTOR

INFORMATION TECHNOLOGY  
(IOT SOFTWARE)

EroNkan was created and conceptualized in order to take advantage of the vast amount of critical data that is available on the manufacturing shop floor. There was a gap between the different sources of information that need to be filled and that is something that EroNkan has been able to do. The company was founded in 2014 and helps manufacturing firms increase productivity and product quality while reducing costs. EroNkan uses IoT technology to capture, intelligently present and leverage data from machines, PLCs, controllers and IoT-enabled sensors to create real-time actionable alerts and information helping manufacturers achieve double digit improvements in processing, packaging and profitability. The Company's platform helps collect and analyze manufacturing data, provides a way to contextually visualize the data and gives access to actionable information for decision making - both at ground level and for senior management. The Company's product enable IoT technology that can be applied across various industry verticals. Their eventual goal with future software versions is to provide advanced data analytics that will be used by manufacturing plants operators for predictive insights into different operational metrics to avoid failures or drops in quality.

The Plant Works platform has been rolled out successfully in multiple companies across the dry snacks, FMCG, packaging and pharmaceuticals space creating tremendous benefits.

EroNkan is an innovator in the IIoT (Industrial Internet of Things) space, having created a SaaS-based scalable platform for asset connectivity and automation. They provides IIoT solutions to enable manufacturing units maximize the ROI of the systems that are already in place. It does so by providing actionable business insights to increase productivity and Overall Equipment Efficiency (OEE). EroNkan has helped corporates across the industries to increase the production efficiency by 10%-20%.



INCUBATOR

GLS LEAF



STAGE


GROWTH

## EroNkan





# ALL THAT DIPS PRIVATE LIMITED

 Vadodara, Gujarat.



FOUNDER

**DR. DEEP LODHARI  
MR. DHAVAL PATEL**



SECTOR

**FOOD AND  
BEVERAGES**

All That Dips makes delicious and healthy urban pantry essentials allowing customers to enjoy delicious meals in a matter of minutes while not worrying about calories or chemicals. Started in March 2017 by Dr Deep Lodhari and Dhaval Patel, All That Dips endeavours to provide clean products free from harmful chemicals and preservatives and easy to use for customers.

All That Dips retails products under 2 brands, All That Dips and Bechef. All That Dips manufactures delicious Dips broadly classified under Hummus, Salsa, Guacamole, Aiolis and Cheesy Dips in 15 different varieties. Bechef manufactures Hot Sauces, Oriental Cooking sauces, Pizza Pasta Sauces, Chilli Pastes, Seasonings, spice mixes, Barbecue and Grill Sauces, and Ready to Cook gravies. While the products are international in nature, they have been developed sourcing local ingredients and have been made available in the market at affordable prices.

The company has an omnichannel retail approach. The company has grown by leaps and bounds and has also started exports to UAE and plans to expand its presence across GCC and ASEAN markets in the coming years.



INCUBATOR

N.A.




STAGE

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# PIVOTING SOFTWARES PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. YASH SHAH  
MS. ANUPAMA PANCHAL



SECTOR

B2B SaaS

Anupama and Yash have known each other for over 15 years. In early 2014, both of them decided to start working on a side-project along with their full time jobs. At the time, Yash was working as an Investment Banker and Anupama had a web design studio. This side-project of building static website designs grew to a 55 people operation and expanded to a full fledged IT Service business offering SaaS, FinTech and E-Commerce solutions over the next 5 years.

In 2019, they realized most small agencies were using 5-6 different platforms to work with their clients, decisions were being made on inaccurate spreadsheets and founders had no idea what their bottlenecks were or what their growth enablers were.

Given that both of them had over half a decade of work experience running an IT agency themselves and having built over 23 SaaS applications for their clients during that time frame, they decided to build an Agency Operating System. That is how Clientjoy was born in October 2019. Clientjoy helps Agencies and Freelancers manage their Client's complete life-cycle from Leads, Proposals, Quotes, Contracts, E-Signing, Project Management, Ticket Management, Client Portal, Invoicing and Payments.

Today, Clientjoy serves over 4000 Agencies and 9000+ Freelancers in 90+ countries with an average rating of 4.5+ on Capterra. During this journey, they have also managed to win Tech 30 awards by Yourstory, 5 startups to watch out for by INC 42, Hot 100 awards by CIO Choice and CNBC TV18 Young Turks. They have also managed to secure a total of 6.75 Cr. in funds from GVFL, Angel investors and CIIE, IIM-A.



INCUBATOR

CIIE, IIM-Ahmedabad, GVFL



STAGE

GROWTH

## Clientjoy





# SAHAJANAND LASER TECHNOLOGY LIMITED

 Gandhinagar, Gujarat



**FOUNDER**  
DR. ARVIND PATEL  
MR. MAULIK PATEL



**SECTOR**  
CAPITAL GOODS  
MANUFACTURER

Sahajanand Laser Technology Limited (SLTL GROUP) is a global technological conglomeration headquartered in Gandhinagar, Gujarat, India. In 1989, a young technocrat Dr Arvind Patel started manufacturing laser systems in India with an aim to transform the industries into smarter facilities. Today the group operates its subsidiaries into 6 verticals with 6 manufacturing plants in Gujarat.

Being the World's First Manufacturer of Fiber Laser Cutting machines, the Journey of 3 decades is truly remarkable with its global footprint in more than 30 countries. Using a wide range of lasers for varied applications, SLTL caters to the needs of diversified industries. The Group takes pride in being one of the few companies providing indigenous solutions to Scientific and Research institutes as well as to the government organizations in India and abroad. The company has also been bestowed with numerous national and international awards.

SLTL meets the demands of many sectors by utilising a diverse spectrum of lasers for a variety of applications. The Group takes pride to be one of the few companies that provide indigenous solutions to scientific and research institutes, as well as government entities in India and worldwide. Numerous national and international awards have also been bestowed to the firm.

In this rapidly changing world, wherein technology becomes obsolete, SLTL Group has carved out a niche with its machines globally, thanks to a strong In-house multi-disciplinary R&D team comprising of Research Scholars, software engineers, Electro-mechanical engineers, Laser specialists etc. Thus SLTL strives for excellence through innovation and research.



**INCUBATOR**  
CRADLE-EDI



**STAGE**  
GROWTH





# GROWTH SLAYERS





# FLOATBOT INC

 Bhavnagar, Gujarat.



FOUNDER

MR. JIMMY PADIA



SECTOR

BFSI, SaaS

Starting with a mission to automate repetitive queries of customers--so human agents can focus on crucial tasks, Floatbot Inc evolved with time and started solving specific business problems specific to the BFSI sector in India, APAC and USA. Its conversational AI platform helps businesses build and deploy intelligent Chatbots and Voicebots without coding.

The company takes pride in the fact that it provides state-of-the-art deep tech AI solutions globally from a tier-3 city of Gujarat - Bhavnagar.

The vision of the company is to be a leader in the Conversational Voice AI space, especially in the BFSI sector. Also, it is aiming at developing deep tech AI skills in India at par with developed countries.

At present, global solution providers like is leveraging Floatbot's AI technology to solve difficult problems for their customers.



INCUBATOR

NASSCOM DS-AI COE, Bangalore



STAGE

GROWTH





# ShilpMIS TECHNOLOGIES PRIVATE LIMITED

Surat, Gujarat.



MR. HARDIK DESAI



AR / VR SaaS

ShilpMIS Technologies Pvt. Ltd was established to ease people-to-people and Business-to-people interactions using futuristic tech which is accessible to all small and medium scale businesses, where experiences are personalized, interactive and immersive. With that thought in mind, we created a Drag-and-Drop, No-Code Platform that simplifies AR/VR/MR content creation, consumption and sharing.

The platform gives a 360-degree view of the products and allows free communication between buyers and sellers through video calls and messaging applications. The exhibitors have option of setting up passwords for their stalls, to restrict entry only for trusted buyers. Moreover buyers have option to sort products into a personal wishlist and filter stalls based on their preferences.

Major milestones - 10,000+ registered professional and business users, Winning national / international startup award consecutively for 3 years with prize money over INR 1 Cr. Worked with 200+ clients from India, UAE, Saudi Arabia, Australia, South Africa etc across Real Estate, Virtual Events, Jewellery, Education, D2C brands, Indian and Foreign Government entities.



INCUBATOR

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SEED





# UNIVIA PRIVATE LIMITED

 Ahmedabad, Gujarat



FOUNDER

MR. RAVI VARMORA



SECTOR

AGRITECH

UNIVIA is a Full stack AgriTech Start-up from Ahmedabad, ideated by Founder Ravi Varmora and incubated at EDII-CRADLE.

Univia aims to uplift the standard of living of small and marginal farmers by way of providing Accurate and Cost Effective Agri solutions to Farmers Problems regarding crop, productivity and prices and increase Farmers' income.

Univia provides 360° degree Agronomy solutions to farmers offering a user-friendly app and personalized digital solutions to farmers right from soil inspection until produce sales. Univia aims to solve every traditional farmer's challenges like lack of proper knowledge, accurate soil study, adulterated or duplicate Agri Inputs, weather forecast, real-time mandi prices, day wise crop calendar, best rates for produce via direct market linkage and multiple viable options to leverage the profitable price of their produce. The team has on-board a panel of the best and highly qualified Agronomist – Univia Doctors who provide consultation to farmers. Univia has already connected, touched and improved the Income of 10,000+ farmers through its App Platform.

Univia has developed an Online-Offline Integration Platform for digitalizing and enabling the Agro Stores to procure and sell quality Agro Inputs at Reasonable Prices to Farmers.



INCUBATOR

CRADLE-EDI



STAGE

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# ALPINO HEALTH FOODS PRIVATE LIMITED

📍 Surat, Gujarat.



FOUNDER

**MR. CHETAN KANANI, MR. UMESH GAJERA  
MR. PRIYANK VORA, MR. MAHATVA SHETA (HEALTH FOODS)  
MR. MILAN GOPANI, MR. HIREN SHETA**



SECTOR

**FMCG  
(HEALTH FOODS)**

Alpino is one of the initial purveyors of health foods in India, along with various high protein food products. With its Head Office in Gujarat, India, Alpino has established itself as a notable name for products that are hygienically prepared with best quality raw materials & strict quality control. Alpino aims to revolutionize the Health Foods Segment in India by offering the range of superfoods for every household and every age groups to make a real difference in people's everyday life.

- 1 Jar sold every 30 sec, Available at 12+ E-Commerce Platforms, 2Cr+ MRR
- Increased the amazon sales from 1.25Cr to 5.5Cr
- Execute Campaign with KL Rahul, Prince Narula



INCUBATOR

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# TORCHIT ELECTRONICS PRIVATE LIMITED



Ahmedabad, Gujarat



FOUNDER

MR. HUNNY BHAGCHANDANI



SECTOR

HEALTH TECH /  
ASSISTECH

TorchIt is a social enterprise working towards enabling and empowering the differently abled community with the power of Independence. Envisioning to be a solution provider for the Differently Abled community, it manufactures and distributes assistive aids, which are innovative and most affordable. One of the device Saarthi is an Assisitive mobility aid for the visually impaired. It is a 99.7% accurate obstacle detection device helping users navigate without the fear of bumping into any obstacle.

An incident inspired Hunny Bhagchandani to make a device for the safety and navigation for the blind. The inspiration was supported by Dr Bhushan Punani and team Blind Peoples Association, Prof. Bhaskar Mehta & team National Association for the Blind and the Govt. of Gujarat. TorchIt has also gained support from multiple platforms including being appreciated by our Honourable PM Shri Narendra Modi.

TorchIt intends to cover the entire blind/visually impaired population in India and the rest of world, especially in rural and tribal areas by providing technology to the last mile population.

TorchIt has also designed another product called Jyoti, an end to end tech device for the blind/visually impaired.



INCUBATOR

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**torch-it.**  
Creating Vision not Sight





# ISHITVA ROBOTIC SYSTEMS PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. JITESH DADLANI



SECTOR

WASTE MANAGEMENT

Ishitva Robotics Systems aims at solving real-world problem of Waste by building efficient solutions based on industry 4.0 tools, including AI, ML and IoT. It has developed complete range of offerings starting from AI powered air sorter and robotic sorter to fully automated material recovery facilities. The Company's solutions use computer vision to make sorting more efficient at different stages of the waste value chain. With our proprietary algorithm 'ishitvAI', we have been able to achieve automated high volume and better quality sorting in fraction of time as compared to human sorting.

Moreover, the solutions provided by the Company are one of the most comprehensive image databases for waste classifications and being a self-learning tool it is enhancing its capabilities every passing minute. The Company's products include machine vision system (NETRA), AI-powered air sorting (SUKA), AI-powered air sorting (YUTA), IoT enabled bins (Smart Bins). The AI-powered Netra identifies the waste, learns about its contents by capturing images, and then scans for recyclable material.

Major milestones: In 2020, Ishitva installed its AI powered air sorter system in an MRF facility in India, where 100 Tons of waste is being sorted every day. Better quality of sorting, more standardized and accurate output enabled better realization for the facility.



INCUBATOR

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STAGE

EARLY



ISHITVA  
ROBOTIC  
SYSTEMS





# AVKASHYAAN PRIVATE LIMITED & STAR

📍 Surat, Gujarat.



FOUNDER

MR. SUNNY KABRAWALA



SECTOR

AEROSPACE & EDUCATION

STAR was founded by space enthusiast Sunny Kabrawala in the year 2015 as a Rocket Club in Surat with a purpose to build and launch model rockets, and also to impart space education to young minds.

Between 2015 to 2018, STAR launched model rockets and imparted space education to students. In 2018, STAR revamped as Avkashyaan Private Limited and also got recognised under Startup India by DIPP. So far, STAR has launched 33+ high powered rockets from India and trained 18000+ students and professionals across the globe.

Currently, STAR is developing India's first private sounding rocket named Kalam to provide quick and affordable access to space. Kalam is designed to launch 20 kilograms of payload to space and get it back safely on Earth. The target is to achieve the launch frequency of 4000 launches each year by 2027. The first demonstrator flight will be carrying a Canadian satellite and Indian experiments up to 150 kilometres. Kalam uses non-toxic propellants and also have no deployable mechanisms to keep Earth and Space clean.

STAR and its founder have been honoured with many awards. At STAR, they firmly believe that space is for everyone and they are striving towards building a future where people get quick and affordable access to space.



INCUBATOR

ASHINE



STAGE

GROWTH







# MINKVILLE INNOVENTURES PRIVATE LIMITED



Bhuj-Kutch, Gujarat.



FOUNDER

**MR. MITESH L THAKKER**  
**MRS. DHARMISTA M THAKKER**



SECTOR

**FINTECH-PAYMENTS**

MISSCALLPAY provides Ultra-simple UPI based Digital Payments over Voice and Feature Phones for the next billion; we are like GooglePay / PhonePe but minus Internet or even smart-phone. For experience demo ; give a MissCall on 080-66-740-740; once you get a callback, Enter DEMO PIN: 1111.

UPI is a revolution thanks to strong initiatives by Modi government like zero MDR transaction fees, but despite all the push only 20 Crore of 118 Crore mobile subscribers in India are on UPI, leaving 54 Crore of Non-tech savvy Smart phone users & 43 Crore Feature phone users in the Middle and lower income group not able to benefit from zero cost of transactions.

Serving these 20 Million users, India as witnessed birth of unicorns like GooglePay, PhonePe, PayTM, etc. ... but still large portion of Bharat remains aloof to the benefits of Digital Economy.

MissCallPay is a true innovation for billions that adapts to user behaviour rather than users adapting to innovation. MissCallPay is bringing voice-based digital payment solutions to the rural and urban under-served population of Bharat who predominantly use feature phones or are digitally illiterate.

Users can transact in their local language, can initiate payments remotely by just giving a missed call. MissCallPay was born out of Vibrant Gujarat 2017, and is winner of Bill Gates Grand Challenge of Feature Phone & Voice based Payments for Bharat, Fintech Maharashtra, currently in stealth mode with Bank of India, where-in they will implement their solution pan India for Banks 41.7 Million users spread across 5084 branches pan India.



INCUBATOR

**i-Hub & CIIE at IIM-A**  
**(Bharat Inclusion Labs)**



STAGE

**EARLY**




**MISSCALLPAY**

Simplifying payments for a billion people





# KEEPSAKE AUTOMATION LLP

 Ahmedabad, Gujarat.



FOUNDER

MR. MANAN BATERIWALA



SECTOR

MANUFACTURING

The Indian manufacturing industry plays a vital role in the GDP. Although most of the players of the Indian industry are working with conventional welding and cutting methodologies, the industry needs to upgrade and keep up with the emerging technologies for productivity and consistent quality to be competitive. The local market is filled with integrators who provide solutions. They all want to assemble market available products rather than develop a solution.

Keeping these factors in mind, Manan Bateriwala from Keepsake started developing products and software modules which are engineered for the welding and cutting industry. With the desire to standardise equipment and solution for the market and integrators Keepsake came up with a control system named Auto welder and Auto Cutter.

The startup was incorporated in July 2017 and is working closely with small manufacturing units as well as industry giants on notable projects ranging from boiler joints, pressure vessels and defence while focusing on shop floor and technology upgradation



INCUBATOR


CrAdLE-EDII



STAGE

GROWTH




 **KEEPSAKE**





# FRENDY

 Ahmedabad, Gujarat.



FOUNDER

**MR. SAMEER GANDOTRA**  
**MR. RAJEN AHUJA**  
**MR. GOWRAV VISHWAKARMA**



SECTOR

**SOCIAL COMMERCE/  
COMMUNITY GROUP BUYING**

Frendy is part of India's fast growing Social Commerce industry expected to touch US\$ 70B by 2030. Frendy's network of neighbourhood homepreneurs mainly women form a human front for Frendy's digital commerce platform. These Frendy Partners help onboard customers in their community, answer customers questions in their local language, assist customers by placing orders on their behalf or teach them to order online themselves, perform last mile delivery, collect payments, and resolve any issues for customers instead of customers having to deal with a customer care representative.

Started in July 2020 the platform has scaled rapidly. While daily needs form the beachhead category and also the highest relevance to Bharat's value seeking users, the aim is to build a virtual mall and categories such Beauty, Home & Kitchen & Pharmacy have already been added with more to follow.

Customers get a 30% cost saving on MRP while Partners can earn between Rs. 5,000-10,000 a month with a loyal customer base.

Frendy was founded by Sameer Gandotra with co-Founders Rajen Ahuja and Gowrav Vishawakarma all bringing with them deep experience in Social Commerce.



INCUBATOR

N.A.



STAGE


EARLY





# CRICHEROES



 Ahmedabad, Gujarat.



FOUNDER

MR. ABHISHEK DESAI,  
MR. MEET SHAH, MR. KUNTAL SHAH



SECTOR

SPORTSTECH

CricHeroes is changing the way cricket is played in the world. It started as a simple scorekeeping app for grassroots cricketers to keep their scores. It has now become a Cricket Network, recognising cricketers for their talent and making them better with performance analytics.

The big idea is to connect every stakeholder of cricket with each other and capture all transactions happening on the network.

Existing primarily for three reasons, and wanting to become a platform for millions of passionate cricketers to showcase their talent, get recognition for their achievements and become better with the help of analytics, CricHeroes was launched in Oct 2016. Within 5 years it has reached a milestone of 1 Crore registered users who have played more than 18 Lakh matches on the platform. With its presence in more than 75 countries and more than 200 Cricket Associations using CricHeroes as their official scoring platform, CricHeroes is a 10x better way to do anything related to cricket.



INCUBATOR

N.A.




STAGE

GROWTH



# BARODA TAXI CABS PRIVATE LIMITED

 Ahmedabad & Baroda, Gujarat.



FOUNDER

MR. DEYANG SANGHVI  
MR. VIVEK KEJRIWAL



SECTOR

MOBILITY

Oneway.cab a leading intercity cab service provider incubated from Gujarat is backed by founders from technology and management background. Served more than 400000 customers across India and partnered with more than 15000 driver partners across India, Oneway.cab manages all of India from only one operation office.

Oneway.cab offers oneway, outstation and hourly rental services to customers who can book using the mobile application, website or 24x7 Call centre.

Guided by the 'Return Fare, Not Fair' principle, 'One Way Cab' commuters pay for the actual distance travelled without any hidden charges. This also comes with benefits like an on-time guarantee, a trusted team of drivers and a fleet of clean, hygienic and well maintained cabs.

'One Way Cab' covers over 500 routes across India even connecting Category 'B' and 'C' cities. Wanting to emerge as a game changer in the taxi service business, Oneway.cab is poised to capture the intercity cab market with scalable technology and maturity of process.



INCUBATOR

N.A.




STAGE

GROWTH





# GREENPEDIA BIKE SHARE PRIVATE LIMITED

 Ahmedabad, Gujarat.



MR. ARJIT SONI



URBAN MOBILITY /  
SUSTAINABLE TRANSPORTATION

Arjit, a chartered accountant by qualification is the Founder & CEO of MYBYK. The idea of MYBYK struck him during his internship days with PwC, Mumbai. Commuting through Mumbai locals, his daily struggles in getting a cab/rickshaw to connect his first and last mile led him to the idea of MYBYK. On his return to Ahmedabad, a chanced encounter with Narendra Modi gave him the courage to take the entrepreneurial plunge and start MYBYK. Today MYBYK is India's first, largest and most successful bike share with a fleet of 10000 cycles across 7+ cities and multiple campuses and growing.

- 4 States, 8 Cities & Growing
- 9K+ Cycles on Road
- 3.6L+ Monthly Rides
- B2C Clients  
Smart City Ahmedabad, Mumbai Metro, Kochi Metro, Udaipur, Nagpur Metro, Sabarmati Riverfront, IIT Bombay
- B2B Clients  
Reliance Industries Limited, Tata Chemicals, Adani Realty, Alembic, ISRO, SRF, Meghmani
- Marquee Investors  
Avon Cycles, Sanjay Baweja (Ex - Group CFO, Flipkart)



INCUBATOR

N.A.



STAGE


GROWTH

MYBYK





# RISES ANALYTICS SOLUTIONS PRIVATE LIMITED

 Ahmedabad, Gujarat



FOUNDER

**MR. AJIT DESHPANDE**  
**DR. NARAYANA DARAPANENI**



SECTOR

**HEALTHCARE**  
**DIAGNOSTICS**

Rises was formed in 2017 by a cross functional, team of experienced professionals of technologists and medical doctors.

Rises Clinical Decision Support Software empowers clinicians for accurate treatment response assessment with predictions, a way towards better patient management solution delivery via rises. AI Platform, private or public cloud depending on medical data compliance.

Rises is into B2B SaaS business. Its model of enterprise is based on flexible licensing and pay per use or per report.

AI is productized and deployed at Hospitals & Diagnostic Chain, Tata memorial center cancer hospital mumbai and VYH multispecialty hospital Raipur. The platform holds multiple AI algorithms pre-trained and the BigData related data models. For easy adoption into clinical setup, its designed as building blocks, can be tuned per use case & disease specific protocol mapping. The AI algorithms are trained on more than 1 million data points, per feature and then used our own patentable technology to train the Deep Learning models with Semi-Supervised and supervised learning with medically annotated gold quality data.

Its clientele includes large hospitals and diagnostic chains, tele-radiology and remote care healthcare providers, pharma companies, medical device makers and healthcare software companies. Rises has global outreach.



INCUBATOR

**AIC-LMCP FOUNDATION**



STAGE

**SEED**





# AEROBOTICS7



Ahmedabad, Gujarat.



FOUNDER

MR. HARSHWARDHANSINH ZALA



SECTOR

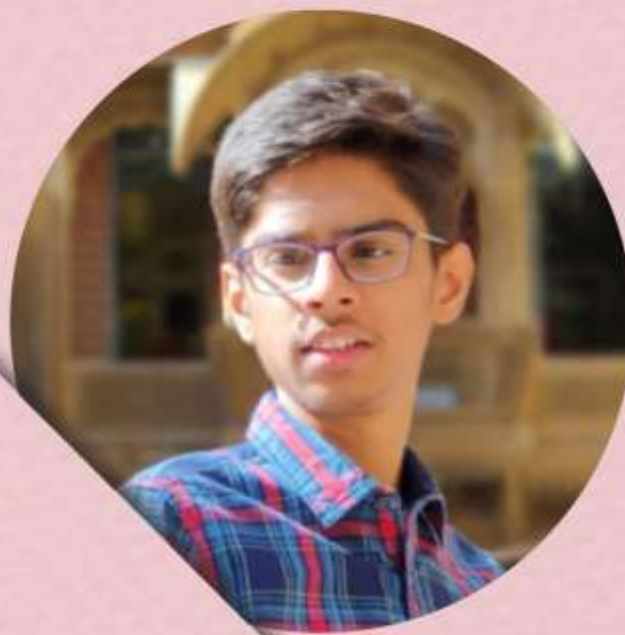
AEROSPACE &  
DEFENCE

Aerobotics7 is an Aerospace based cutting-edge technology startup founded in 2016 by a then 13-years-old Harshwardhansinh Zala that works on state-of-the-art technologies to solve global problems, with a mission to make the world a safe place.

Aerobotics7's Product EAGLE A7 is a Drone & AI-based Technology that can detect, identify and destroy Landmines in Real-time, without any human risks.

Aerobotics7 has launched the World Without Landmines initiative, Through a partnership with PeaceJam Foundation, USA, and mentorship from Jody Williams (Nobel Peace Prize Winner of 1997). WWL is a social campaign to tackle not only the eradication of the remaining 110 Million+ landmines but also the regeneration of the physical spaces left behind. Aerobotics7 is gathering youth and organizations to progress and revolutionize the anti-landmine movement globally!

Major milestones - completed 6 Prototypes from 2015 to 2020 by continuous Improving Iterations and Done MoUs with Gujarat Government, South Korean Mine Research Institute, and various companies in Korea, UAE, Saudi, etc. EAGLE A7's 7th Prototype cum MVP (Minimal Viable Product) launched in January 2021 which was successfully demonstrated with the Indian Army.



INCUBATOR

GUSEC



STAGE

SEED




AEROBOTICS7

MAKING THE WORLD A SAFE PLACE





# VIABLE RECOMMERCE INDIA PRIVATE LIMITED

 Ahmedabad, Gujarat



**MR. APOORV BHATT  
MR. GOPAL PANCHAL**



**B2B e-COMMERCE**

EOL Stocks is India's 1st B2B online inventory liquidation platform.

Apoorv Bhatt, and Gopal Panchal, co-founded EOL Stocks in 2018 and there has been no looking back since then. EOL Stocks head quartered in Ahmedabad bring together retailers, wholesalers, and manufacturers on one single platform, provide price discovery mechanisms and enable end-to-end transactions. EOL stocks technology platform includes Android and iPhone app and web app. EOL currently supports categories across mobile phones, electronics, and groceries, has more than 1600 active customers monthly and more than 2000 SKU's are listed on the app. The online platform enables these customers to receive better business deals at lower costs in unexplored territories.

EOL Stocks is angel funded and currently at early growth stage.

EOL's technology platform is based on an 'accelerator' concept, flexible architecture, and building blocks to support adding new products or changing business as per market priorities; Platform is multilingual and has multi-currency support to expand to new geographies.



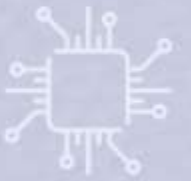
**INCUBATOR**

**N.A.**




**STAGE**

**GROWTH**





# RISE INNOVATIVE SOLUTIONS LLP

 Ahmedabad, Gujarat



FOUNDER

MR. MEET PATEL

MR. TUSSHAR AGGARWAL, MR. VIVEK SHUKLA



SECTOR

AGRI TECH

RISE Hydroponics is an Ahmedabad-based agritech startup by Meet Patel, Tusshar Aggarwal, and Vivek Shukla in the modern agriculture field of Hydroponics. It is committed to spread the use of Hydroponics and other soilless methods for agriculture across India, providing complete turnkey solutions in a cost effective manner. There has never been a better time to start a farming business using modern methods like Hydroponics. Rise currently has offices in five major cities of India.

Rise Hydroponics, the Largest CEA (Controlled Environment Agriculture) and EPC (Engineering, Procurement & Construction) Project Developers in Hydroponic Farming and Soil less Farming provides end-to-end service in the field of Soilless Agriculture - ,joint ventures, commercial project development –Indoor and Outdoor, NFT Systems, Dutch Buckets, DWC, Cost effective grow bag with cocopeat system, Grow Lights, IOT Automation, Autodoser, Polyhouse Structure Development, Irrigation systems, Raw Materials, Hydroponics Consultation, Agronomy Services.

Helping build nature-friendly and commercially viable projects, Rise Hydroponics has developed commercial soilless hydroponics farms in 20 plus cities and 7 states of India. Rise Hydroponics has developed 10 lakh plus Sq ft of soilless hydroponics cultivation area across India and is one of the fastest growing agritech of India.



INCUBATOR

EDII



STAGE

GROWTH



**RISE**  
HYDROPONICS  
Future of Farming



# SRISHTI LIFESCIENCE PRIVATE LIMITED

Vadodara, Gujarat.



FOUNDER

MR. PRATEEK PATEL



SECTOR

SUSTAINABLE  
BOTTLED WATER

Srishti Lifescience Private Limited is a Vadodara based organization founded in 2020, with a mission to create a business eco-system of sustainable bottled water at affordable pricing to empower the consumer to shift their choices from single-use plastics to zero-waste based eco-friendly products. Two patents have been filed for this device by Srishti Lifescience Private Limited.

HerbalH2O worked out a solution for hospitality organizations and offices to convert their own water into reusable bottled water with the highest standard of hygiene, safety, and sustainability. This product from Srishti Lifescience Private Limited is a portable device installed in users' premises and purifies and enhances their own water and packs it in reusable glass bottles in-house with a sterilization and bottle hygiene tracking facility. This device is facilitated with artificial intelligence and IoT integration to monitor and control the quality of water, approve and reject the reusable bottle based on hygiene parameters.

The benefits of this device will be a reduction in carbon footprint, reduction in plastic waste generation, reduction in product cost as compared to single-use plastic bottled water, and various other non-measurable benefits.



INCUBATOR

SAVLI TECHNOLOGY AND BUSINESS



STAGE

EARLY




Pyas Bujhaye... Fit Banaye...



HerbalH2O  
Reusable Glass Bottled Water



# TRUELAN TEXTILES PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. NEERJA LAKHANI  
MR. ABHISHEK LODHA



SECTOR

LINGERIE

Truelan Textiles owns the flagship brand Inner Sense & was established in Dec. 2017. The co-founders Neerja Lakhani & Abhishek Lodha are domain experts. They bring forth a brilliant combination of design & technical understanding. The brand has grown from 12 designs to 150 in the last couple of years & sells via 20+ e-commerce stores along with their own brand website.

People are extremely conscious about fitness & hygiene these days. Plus there is a dire need for the world to tend to its roots & be environment conscious. Inner sense is the brand that related these two concepts as a pioneer. Inner sense uses bamboo & organic cotton blend fabric, which makes it eco-friendly & anti-microbial. Bamboo fiber has an inherent property of being naturally anti-microbial. Anti-microbial makes it anti-bacterial, anti-odour & anti-fungal. Its been certified as anti-microbial for domestic use. So this fabric when used as inner-wear gives out a product that is hygienic & makes sense. Thus the name & the brand "Inner Sense".

Inner Sense is a category leader in maternity lingerie in the e-commerce segment. We plan to launch products in varied allied categories & become a leader in serving the needs of the modern woman throughout her life-cycle.



INCUBATOR

CrAdLE-EDII



STAGE

GROWTH



# ZEN LIFESTYLE PRIVATE LIMITED

 Ahmedabad, Gujarat



FOUNDER

MR. SURAJ RAJ VAZIRANI



SECTOR

BEAUTY AND  
PERSONAL CARE

Skincare is no longer vanity, but necessity. And what started as a mere bite to taste the fruit is now the very reason for The Beauty Co's existence.

The founder is not one to shy away from running a big marathon. After gaining experience from working in e-commerce, export and import business, multi-retail chains, etc., Suraj Vazirani discovered the unbound potential in women's grooming sector. In 2018, he embarked on a journey to change how skincare is perceived.

The brand believes in keeping skin healthy and nourished to prevent skin issues from occurring in the first place. Natural ingredients and gentle, innovative formulas are at the heart of the brand that distinguishes itself from the competition. It is a beauty revolution for modern women who want to rejuvenate and care for themselves. The Beauty Co is accessible, inexpensive, and suited for everybody.



INCUBATOR

N.A.



STAGE


GROWTH







# WHYTE AUTOMATIONS PRIVATE LIMITED

 Ahmedabad, Gujarat



MR. PURVESH SIMEJIYA



GREEN BUILDINGS,  
INTERNET OF THINGS,  
AUTOMATION

Whyte started as a Smart Home Company in Aug-2016, in Gandhinagar. Since inception the portfolio has only been expanding into ways which leverages the capabilities of IoT + AI to create best in class products which not only saves the resources a building uses at the same time it improves comfort.

Building needs to improve as technology evolves. Whyte realises that the market is in a perfect condition to bear a disruption into building design to make them more and more energy efficient and provide the occupant with experience of future living. The product and design along with the experience have been evolving ever since the first MVP was developed. There are more than 30 products under the Whyte Brand, the offerings have more than 3 different alternatives to wall switch boards which remain unchanged since generations.



INCUBATOR

GSIC



STAGE

GROWTH



Tap Switches

Touch Screen



Touch Switches





# VERTICAL FARMING TECHNOLOGIES PRIVATE LIMITED



Deo Dholera, Gujarat



FOUNDER

MR. GAURAV NARANG  
MS. SHWAIITA UNIYAL,  
MR. RAHUL INDORKAR



SECTOR

AGRI-TECH  
(URBAN FARMING)

In his last venture, Gaurav realized that many of the chronic diseases that people got afflicted with were a direct outcome of the food they ate. The next few months went into finding a futuristic idea, which turned out to be Hydroponics & Vertical Farming for Gaurav. In 2017, Gaurav co-founded CityGreens with his wife, Shwaita. With no business plan and (Agricultural) qualification to begin with, he started meeting different people to validate his idea..

Gaurav ran this start-up unlike the conventional start-up rules and did not approach anyone for funding until building a clear prototype. "Agriculture is a highly scalable industry with a lot of inefficiencies. If an Agripreneur does not aspire to build a long-term company that can last at least half a century, one is neither doing justice to the sector nor to oneself!" – the philosophy of Gaurav is indeed aspirational.

Within four years of conceiving the idea, CityGreens has become EBITDA positive and achieved many a feat for a bootstrapped start-up. CityGreens set up the first-ever commercial indoor vertical farm in the city of Ahmedabad. Bangalore's first indoor vertical farm, the tallest in India (growing crops in 18 feet high structures), lies inside CityGreens corporate office in Bangalore. It was only after reaching these milestones and having a perfect product that CityGreens decided to expand. Rahul Indorkar, part of Gaurav's previous Start-up, joined in as the third co-founder, and together, the team decided to raise institutional funding for further expansion.



INCUBATOR

iCreate



STAGE

GROWTH



## City Greens



Gabbar Farms  
Ahmedabad





# BENDABLE TECHNOLOGY SOLUTIONS PRIVATE LIMITED

Gujarat



**FOUNDER**  
MS. SONAM MOTWANI



**SECTOR**  
ON-DEMAND  
MANUFACTURING

Finding the right manufacturing vendor is a tedious and time-consuming process. The industry is still highly fragmented with no easy way to figure out which manufacturing process to choose, where to manufacture, and a fair price to pay, etc. Karkhana.io aims to digitalize and streamline the manufacturing industry in India so that new products can go from prototyping to production seamlessly at a much quicker pace. For this it came into existence in June 2018.

Karkhana.io's mission involves working with various types and sizes of manufacturers throughout the country and alleviating pain points that are prevalent across the supply chain. By working closely with a large network of manufacturers, Karkhana.io integrates operations for clients, as well as gains control over the quality of work delivered. All this through Karkhana.io's online platform, which has the tools for manufacturers to manage projects more effectively while providing visibility of progress on projects for customers.

The young start-up is already enabling building cutting edge technology in India with its all encompassing manufacturing capabilities.



**INCUBATOR**  
iCreate




**STAGE**  
EARLY





# AGILO RESEARCH PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

**MR. DHRUPAL R SHAH**  
**MR. PANKAJ KUMAR VERMA**  
**MR. ABHISHEK SHARMA**



SECTOR

**EDTECH**

With a mission to provide 21st-century skills like coding, artificial intelligence and robotics to K12 students with an experiential-based learning approach, STEMpedia was started by three IIT Kanpur Alumni on 27th February 2017 in Ahmedabad. STEMpedia has created a student-centric ecosystem consisting of programming software, hardware kits, and curriculum, which can be used by businesses and institutions.

STEMpedia has developed Quarky, an ingenious AI learning kit that helps kids aged 7-14 learn about AI, robotics, and programming. It is a reconfigurable robot that gives kids the power to understand industry-standard concepts by building their own bots & projects. STEMpedia has sold more than 5000 units since Quarky launch in April 2021.

STEMpedia also implements AI and Robotics ecosystem in schools with lab setup, curriculum, teacher training, and student training. STEMpedia has served more than 400 schools using its lab packages directly and via channel partner networks. In its journey, the company has also received major appreciations and awards.



INCUBATOR

**CIIE.CO - IIM Ahmedabad**




STAGE

**GROWTH**





# OMSPACE ROCKET AND EXPLORATION PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. RAVINDRA RAJ BM



SECTOR

AEROSPACE

Omspace Rocket and Exploration Pvt. Ltd. incorporated as a Private Limited Company in 2020 is a startup working in the Aeronautical/Aerospace & Defence Industry. It was founded by a group of space enthusiasts. Omspace Rocket and Exploration is building a rocket named Infinity. Infinity is going to be capable of launching nano and small satellites in Lower Earth Orbit (LEO) at an altitude of 800Kms.

The key point of the rocket Infinity will be its capability of re-launching within 24Hours. This Reusable Electric Rocket will be able to carry a payload into Lower Earth Orbit by adopting advanced technology like Advanced Material Composite, Metal 3D printing, Cryogenic Engine, Nano Avionics, and More. By providing an affordable reliable and efficient launch will make Space available for everyone Exploration. The rocket will have the maximum Customizable possibility as per the customer Requirement. An NDA & MOU has been signed with Stratonautica, Moscow, Russia. With Stratonautica the group is capable of launching any payload of 40Kgs to the stratosphere at an altitude of up-to 40Kms. The launch can be executed within 7days of booking. The launches can be made from Russia as well as India as per the Customers' Requirements. The company has signed MoUs with many National and International organizations as well as some Institute/Universities.



INCUBATOR

CRADLE-EDI



STAGE

SEED

**OM SPACE**  
ROCKET AND EXPLORATION







# D3S HEALTHCARE TECHNOLOGIES



Ahmedabad, Gujarat.



FOUNDER

MR. DHRUV PATEL,  
MR. DEVENDRA PARMAR,  
MR. SMIT RAMANI, MR. DHRUV PATEL



SECTOR

HEALTHCARE

According to WHO experts, the global cancer landscape is changing. Breast cancer has now overtaken lung cancer as the world's mostly commonly-diagnosed cancer, according to statistics released by the International Agency for Research on Cancer (IARC) in December 2020.

In the past two decades, the overall number of people diagnosed with cancer nearly doubled, from an estimated 10 million in 2000 to 19.3 million in 2020. Today, one in 5 people worldwide will develop cancer during their lifetime. Projections suggest that the number of people being diagnosed with cancer will increase still further in the coming years, and will nearly be 50% higher in 2040 than in 2020.

D3S Healthcare Technologies was founded in 2021 to focus on saving lives by providing effective, low cost breast cancer screening devices to the society, hospitals and clinics over the globe.

BR-Scan Light device is one new health and wellbeing product for women. It is a unique invention for detection of breast cancer and certain breast abnormalities at home.



INCUBATOR

ATAL INCUBATION CENTRE



STAGE

SEED




BR-Scan





# MICOB PRIVATE LIMITED

 Gandhinagar, Gujarat.



FOUNDER

**MR. SHASHANK SHEKHAR**  
**MR. RISHABH MATHUR**  
**MS. ANKITA SINHA**



SECTOR

**AUTOMATION IN CONSTRUCTION,**  
**DISRUPTIVE TECHNOLOGY,**  
**3D CONCRETE PRINTING**

MiCoB an entrepreneurial venture initiated by research students at IIT Gandhinagar was founded in June, 2018 by Shashank Shekhar, Rishabh Mathur and Ankita Sinha Mathur.

With the motto to merge art, automation and construction, MiCoB strives to change the face of construction industry. The company focuses on bringing man-machine integration in the construction segment, using its state of the art, 3D concrete printing technology. 3D concrete printing is a novel method, more sustainable and eco-friendly compared to the conventional methods. The company has successfully developed its in-house 3D concrete printers, their printing ink and required software package. With the 3D printing technology developed at MiCoB, construction could be made faster, safer, more economic, less labour intensive and environment friendly.

The company also aims to cater the need of customised, flexible and rapid construction of infrastructural elements, such as bridges and flyovers.

With its exceptional features, unique designs and high ease of customisation, MiCoB's concrete furniture is an excellent choice for the modern décor.

MiCoB looks forward to offer design freedom, streamlined construction processes, economic habitats and sustainable infrastructure, while being part of the society that strives to create a better world for the upcoming generation.



INCUBATOR

IIEC IIT GANDHINAGAR



STAGE

EARLY GROWTH



MiCoB

## MiCoB Products and Services

Impact and Blast Resistant Housings

Task and Robot Location (RL) systems successfully fabricated

Also portable and flexible

Turner and faster construction and relocation



Outdoor Furniture and Artifacts



3D Concrete Printer and Ink



Military and Civilian Shelters


Bridges, Culverts and Infrastructures

Residential Buildings





# SAARTHI PEDAGOGY PRIVATE LIMITED

 Ahmedabad, Gujarat



FOUNDER

MR. SUSHIL AGRAWAL



SECTOR

EDUTECH

India's 1st Rote Free Learning Edtech startup is Saarthi. A unique product that blends school curriculum, technology, teacher training, and pedagogy on a single platform thereby eliminating the need of the after school tuition classes, which in return saves thousands for parents and valuable time for students.

The tech product is completely in-line with the new guidelines set by New Education Policy (2020) by our Prime Minister Narendra Modi which addresses elimination of rote free learning, teachers incentive, promoting multilingualism, AI based 360 degree report, peer tutoring among others.

The core team comes with 11 years experience of running 2, K-12 schools with 2500 students. The core team including the founding team, has 4 experts. Sushil Agrawal, the CEO is a Mechanical engineer with experience of building schools from scratch and experience in pedagogy research and building rote free proven pedagogy.

Onboard Saarthi are 2000 schools with 4 Lakh students.



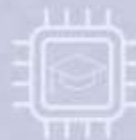
INCUBATOR

CRADLE-EDI



STAGE

Series A



SAARTHI  
PEDAGOGY


Let's add fun to learning







# DEEYA PANEL PRODUCTS PRIVATE LIMITED

 Ankleshwar, Gujarat.



FOUNDER

MR. RAHUL CHAUDHARY



SECTOR

BUILDING MATERIALS

Rahul Chaudhary is the founder and CEO of Ricron Panels, where he leads Ricron's strategy, operations and business development and has a keen focus on putting waste plastics to a better use. Based on the findings from a plastic scrap raw material made available to us, the idea of conversion to sheets using a modified process came into being. Similar trials were conducted with other raw material types such as MLP laminated tube and laminated bags/pouches packaging and a stable product was achieved in 2013.

We are a technology company where our in-house proprietary manufacturing process is radically changing the plastic recycling ecosystem. Our technology allows for large-scale consumption of low value multilayer waste plastics, helping communities and industries to fully recycle the waste plastics that they generate. Multi-layer plastic waste has no commercial value and is left uncollected in our surrounding. According to FICCI, in the last 70 years alone, we have produced over 8.3bn tons of plastic and 6.3 billion tons have been discarded. Around 30% of this plastic waste is packaging plastic of low value. With our technology we can recycle this low value multi-layer plastic waste and convert it to useful building materials.

Our finished products are building materials that are able to cater a number of sectors such as construction, low-cost housing, roofing for warehouses, commercial and residential, furniture applications for residential, schools, commercial, hospitals, small businesses, portable toilets for rural and urban communities and a number of specific industrial applications. Some key properties of products such as waterproof, fire resistance, anti-termite, acid resistant, corrosion proof allow substituting building materials such as plywood, timber, cement and metal roofing sheets at cost effective rates.



INCUBATOR

N.A.

STAGE

GROWTH




  
**Ricron Panels**





# MATRUBHARTI TECHNOLOGIES PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. MAHENDRA SHARMA  
MR. NILESH SHAH



SECTOR

INFORMATION  
TECHNOLOGY

A platform where writers of Indian languages publish their content and reach their target readers, an online process, that makes them reach every corner of the world within minutes. Over 1 Crore readers are now reading stories of 1 Lakh writers on Matrubharti. Since 2015 Matrubharti an interactive and engaging platform has been creating the best experience for readers and writers through its app and web. Matrubharti also has audio and video content focused on Indian regional consumer, specifically targeting tier 3 and 4 cities and towns where opportunities are limited.

Matrubharti offers interesting space for advertisers seeking presence in rural and regional focused consumers. There are bigger opportunities for creators, so they can earn royalties from their content. The idea behind Matrubharti app is to create the regional content ecosystem where India focused content is created, consumed and monetized at one platform.

The founders of Matrubharti Mahendra Sharma and Nilesh Shah, both IT professionals had a vision to create awareness about mother tongue. Mahendra Sharma is also a poet and writer is set to achieve Matrubharti for bigger milestones in times to come and make this brand global for content consumers.



INCUBATOR

IIM-CIIE



STAGE

GROWTH



 **MatruBharti**





# VRYLY VENTURES PRIVATE LIMITED



Ahmedabad, Gujarat



FOUNDER

MR. SRIRAM NAIR



SECTOR

FOOD & BEVERAGE

TFC is building the largest AFFORDABLE GOURMET food company of India, through a chain of hyperlocal kitchens aiming to disrupt the McDonald's/Dominos of the world (Market Size: \$17B+, CAGR: 16%)

**Our Vision:** Reach 400 kitchens with cumulative revenues of INR 1000Cr at a market capitalization (Valuation) of INR 5000 Cr by 2030.

TFC is building a house of brands such as Papadum, Sushito, Pickup.Meals, Aho Punjab, and Terra Gourmet. TFC currently has 7 curated brands offering over 15 different cuisines and is adding 6 more brands in the months to come. Operating from 4 locations in Ahmedabad TFC is now expanding to Delhi NCR in Dec 2021. We have planned 8 cities to enter by Dec 2022 and our target cities are mostly Tier 2 like Surat, Jaipur, Indore etc. The brands are available online for consumers through our cloud kitchens in areas of high demand, leveraging the distribution capabilities of aggregators such as Swiggy, Zomato, or Dunzo and through their own website/App. Clocking an ARR of INR 4Cr (projected to be INR 100Cr) with a positive unit economics and breakeven at the kitchen level, Terra Food Co. is ideally positioned to capitalize on the opportunity especially post Covid with more than 3 years of experience of running a network of cloud kitchens powered by a proprietary technology platform.



INCUBATOR

GUSEC



STAGE

SEED







# SUNPACT TECHNOLOGIES PRIVATE LIMITED



FOUNDER

MR. SIDDHARTH GANGAL



SECTOR

RENEWABLE ENERGY

Solar lab's vision is to accelerate solar adoption in the world through development of innovative technology to bring to the solar industry the latest advances in artificial intelligence and computer vision through a product to help solar companies do sales and system design.

It is solving the problems of soft costs in solar rooftop. It is 10-15% in a low labour cost market like India, and can be reduced to 2-3%. These directly relate to expenses in rooftop owner education, sales and design stage of solar sales.

The solution is to provide solar developers a SaaS platform that helps them understand how much solar PV can be installed on a roof and give a layout that maximizes energy generation for that roof. This platform helps companies over the sales and design cycle. This drastically reduces the system design cost for the installer and automates the engineering design process completely.



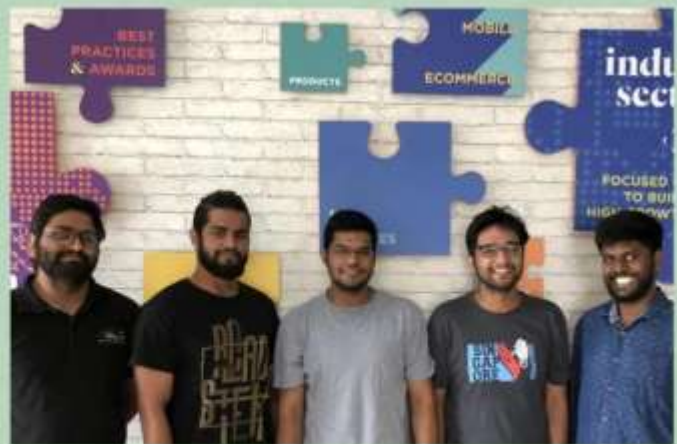
INCUBATOR

iCreate



STAGE

GROWTH







# Legalwiz.in



Ahmedabad, Gujarat.



FOUNDER

MR. SHRIJAY SHETH



SECTOR

LEGALTECH – BUSINESS  
PROFESSIONAL SERVICES

On his return from the US, Shrijay, an MBA in Corporate Finance went through the process of registering his business and realized that many first-generation entrepreneurs in India lack quality service providers within their immediate network. Thus, in April 2016 he founded Legalwiz.in – an Ahmedabad-based legaltech startup to enable legal, financial, taxation and corporate compliances. The core services include offering business registration solutions to startups and SMEs, besides other mandatory compliance services. It includes obtaining tax and government registrations like GST, etc. and ensuring their regular filings. Besides specialists who advise on intellectual property rights that enable businesses to secure their trademarks, copyrights, and patents, Legalwiz.in also assists in customized legal document drafting, online bookkeeping and fulfilling yearly compliance needs for LLPs and Private Limited Companies. Recently, other services have been added.

Living up to the brand's motto of 'Simple – Affordable – Transparent' and focussing on customer experience and total transparency the firm has grown from strength to strength. An innovative initiative, Partner's Platform enables to avail best-in-class expertise at competitive pricing, from proven leaders in their segments. Legalwiz.in is also building a robust, tech-backed internal control system for better workflow management and client profile management to maximize lifetime value of each client and ease of dealing with the scale. The firm has also recently introduced services to help clients in opening their businesses in international markets.



INCUBATOR

N.A.



STAGE


GROWTH



**LEGALWIZ**<sup>®</sup>

SIMPLE - AFFORDABLE - TRANSPARENT

# ORPHIC LEARNING PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. VIPUL TYAGI, MR. MUKESH PAREEK,  
MR. ARPIT MEHTA, MR. UJJWAL NAGAR



SECTOR

EDTECH

Orphicy is an ed tech start-up in the K-12 segment. Our pedagogy is built around the Flipped Learning approach which divides the entire learning process into PRE-CLASS, IN-CLASS and POST CLASS Deliverables. We believe that the process of education involves two steps

- One is the basic step of knowledge transfer, which conventionally takes up all the time and energy of a teacher.
- The other more significant and often ignored part is that of conceptualisation of ideas and dialogue with students.

Orphicy intends to handle a significant part of the knowledge transfer in the form of pre-class lectures that a student has to watch before he can attend the live lecture. The in-class sessions are reserved for active discussions and activity-based learning. The post class sessions are enriched with computer adaptive tests and gamified learning. All of this culminates into better learning outcomes.

Curriculum at Orphicy is based on 360 Degree learning with the appropriate focus on their immediate school curriculum and the much needed focus on equipping them with concepts and skills for tomorrow.



INCUBATOR

GUSEC



STAGE

EARLY GROWTH



 **Orphicy**  
BEYOND THE ORDINARY







# PLEXUS PROFESSIONALS NETWORK PRIVATE LIMITED

Ahmedabad, Gujarat.



**DR. ROHAN DESAI**  
**MR. KINNAR SHAH**



**Healthcare Technology**

PlexusMD is India's #1 learning platform that empowers doctors. Founded in 2014, the organization has built a range of technology products that help healthcare professionals in their daily practice. The ethos of PlexusMD is to provide doctors with the best toolkit to increase the quality of care they deliver to patients across the country.

PlexusMD was founded by Dr. Rohan Desai, a doctor-turned entrepreneur and Kinnar Shah, an MBA and techie at heart.

During Covid, PlexusMD developed CCMC, the country's first e-training program on Covid for doctors, nurses and healthcare workers.

PlexusMD recently launched its latest platform, Medflix, which allows doctors from across the world to tune into high quality live discussions, surgeries and trainings and learn from the top experts worldwide. In just six months since launch, Medflix has become the world's #1 app for doctors.

The company's mission is to help every doctor in the world provide better care through access to the latest knowhow.



**INCUBATOR**  
N.A.




**PRE-SERIES A**

**plexusmd**



# PLUSHVIE RETAIL PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. AAGAM R SHAH



SECTOR

AUGMENTED REALITY (AR)

Our innovation, Plushmeet, is a web based Video calling technology that provides an AR TryON experience, live during a video call, the launch date of this product is 8th August 2021 in Ahmedabad Gujarat , and the founder of this product is Mr. Aagam Shah, He is the CEO and founder of Plushvie. We also provide plush meet for Eyewear and makeup industry. Our Number of free trial subscriptions are 156, and our number of paid subscriptions are 30+.

At Plushvie, we believe in relations more than anything else. Every individual is surrounded by so many people and at some point in time, everyone around us contributes to our growth. At Plushvie, we also help jewellery brands to cater to their clients through Virtual Try Ons powered by Augmented Reality technology. Also, our recent upgrade i.e. PLUSHMEET, The All-New AR Video Calling Platform provides jewellers with a chance to connect to their shoppers virtually through video call & make them try different products inside the ongoing video call itself. PlushMeet is everything your PLUSH Brands might need!



INCUBATOR

GUSEC



STAGE

EARLY

 Plushvie





# EASY PAY PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. NILAY PATEL, MR. DHRUV MOZA  
MR. HRISHIKEISH SHIRODKAR  
MR. PARESH BAFNA

Easy Pay is an offbeat platform which supports & escalates the rural belt of India and exclusively extends digital convenience to under-served communities. We offer financial services to customers in urban and rural most areas where branch banking / ATM access is difficult with limited resources. 'Easy' denotes the ease and convenience and 'Pay' denotes the payments. Easy Pay platform provides through its initiative, a social awareness message of Digital Bharat.

Easy Pay platform enables the retailers to deliver a cost-effective digital financial service such as cash withdrawal, micro-ATM, direct money remittance, digital branch banking, micro lending, utility bill payments. We aspire to empower retail stores, outlets, more across Tier IV, V and Urban India. With the incredible power of Aadhaar & Mobility, we are transforming the neighbourhood retail stores into Fintech marts.

We at Easy Pay create opportunities for retailers, grocers, Kirana Stores to earn their livelihood by downloading the Easy Pay APP and convert their outlets into a Micro-ATM by enabling financial inclusion and drive economic social change through emerging Neo Banking solutions. Providing access to safe and convenient banking and other value-added services through Easy Pay APP is our motto and have successfully served more than 40 million customers, till date and counting.



SECTOR

FINTECH -  
NEO BANKING  
SERVICES



INCUBATOR

PANCHSHIL REALTY AND  
DEVELOPERS PVT. LTD.



STAGE

GROWTH

**Easy Pay**<sup>®</sup>  
*Organizing the Unorganized*







# M/S CARWAY MOTOS LLP

Bhuj-Kutch, Gujarat.



**MR. JEET H. GOSWAMI**



**RECYCLED AUTOPARTS –  
SCRAPPAGE POLICY**

Carway Motors was launched to offer 'partkart.com', an online e-marketplace for recycled automobile parts. Its transparency and assurance of quality, operability and compatibility of the recycled parts won trust of its customers.

Jeet Goswami, an automobile engineer who understands reverse engineering and market closely is one of the most important resource for the group. He is backed by his family business of automobiles. Jeet observed a gap in recycled automobile spare parts market in India. To fill the gap, Partkart.com offers a centralized inventory model for all recycled car parts with all vital details of each part at a single place on the click of a tab. Carway Motors operated in the B2B market and its major clients comprised garage owners, fleet owners, government's vehicle maintenance departments, vehicle resellers and independent mechanics.

Carway Motors plans to operate on franchisee model in different cities /locations across India, where local customers from respective locations can easily inquire with the franchisee for their required parts and can check the availability, viability of parts and location on 'partkart.com'.



**CRADLE-EDI**




**GROWTH**







# ENERCOMP SOLUTIONS PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

**MR. SURESH SHAHDADPURI**  
**MR. JATIN PATEL**  
**MS. ANU SHAHDADPURI**



SECTOR

**DRONE TECH**  
**(HARDWARE,**  
**SERVICES, SOFTWARE)**

NASSCOM incubated startup Enercomp is into drone manufacturing, services and creating required software. It is a one stop solution for any survey, inspection, surveillance work required using drones. The startup now aims to expand into survey, inspection and surveillance grade drone manufacturing and also gradually into drones for entertainment purposes like selfie drones to racing drones.

The founding team is armed with around 80 years of experience in domains like civil, survey, IT and Utility and engineering.

The company has more than twenty use cases in the domains of survey and inspection with customers paying for each one of them.

It has created prototypes for three different types of drones which can be used for survey. Presently, they are testing them in their own projects.

The company has its own drone data visualization tool, a web based GIS product with its own technology stake and specialized for drone data. Recently, the company raised its first angle round of funding.



INCUBATOR

NASSCOM



STAGE

GROWTH




**ENERCOMP**  
SOLUTIONS PVT. LTD.





# KIVI TECHNOLOGIES PRIVATE LIMITED

 Vadodara, Gujarat.



FOUNDER

MR. BHANU MAHAJAN  
MR. RAJANDEEP SINGH



SECTOR

HEALTHCARE

KiviHealth is a Doctor – Patient engagement platform used by more than 10,000 doctors to efficiently engage with their patients, thereby, improving the overall care for their patients. KiviHealth provides a technology platform to create next generation clinic using intelligence and automation. The company's platform uses AI and machine learning to generate digital prescriptions, offers electronic historical health records storage for the benefit of the patients and the physicians, appointment booking module and a patient engagement tool, along with billing invoicing solutions, providing doctors and patients with digital solution to enhance their relationships. Founded in 2015 by two Indian School of Business alumni, Bhanu is a medical graduate and was leading an organisational re-structuring project in the strategy team at a hospital.

Rajan is a product expert who has worked in various technology roles as Product Manager and Software Developer. KiviHealth was acquired by Netmeds in 2019 to scale their doctor business. After Netmeds's acquisition by Reliance in 2020, KiviHealth is now a part of Reliance/Jio digital Health ecosystem.



INCUBATOR

CIE (IIM-A)



STAGE

GROWTH


**KiVi HEALTH**  
Practice made better







# REVY ENVIRONMENTAL SOLUTIONS PRIVATE LIMITED

 Vadodara, Gujarat.



**DR VANITA PRASAD  
MR. RAJNEESH PRASAD  
MR. BHAVIK KATHRANI**



**CLEANTECH,  
INDUSTRIAL BIOTECHNOLOGY**

REVY product has been granted process patent in India, USA and South Africa. REVY Logo is a registered Trademark.

Incorporated on 1st of August 2017 with Vadodara as its Head quarter, REVY has proven competency in transforming waste into re-usable resources. The company aims to provide solutions in field of Waste Management by improvising conventional Bio-methanation process and to produce Bio-Energy from wastes. The company has earned credentials for treating various hard effluents like petroleum, chemical, dye etc. through anaerobic process and has also developed tailor made Biocultures for Aerobic and Anaerobic waste as well waste water processing units. The company founded by Dr Vanita Prasad, a Ph.D in Environmental Biotechnology, Mr. Rajneesh Prasad, MSc. MBA and Mr Bhavik Kathrani, B.Com has undertaken Innovative projects in the last 4years.

REVY provides in situ solutions in waste management to several industries using its optimized Waste Water Treatment Technology (WWTT). REVY develops "Designer Bio-culture" using IP protected combinations of bacteria/other microorganisms in the form of 'Anaerobic Granulated Sludge', 'Aerobic Biomass' and 'Biomass Growth Enhancement Formulations (BGEF)' that treats hard effluents and coverts into re-usable products such as Bio-methane and Bio-Energy.



**INCUBATOR**

**STB**



**STAGE**

**SEED + EARLY**



 **REVY Environmental Solutions Pvt. Ltd.**  
Committed for a Greener Earth!





# MY SKILL SHAALA (IEIDidactics LLP)

 Vadodara, Gujarat.



FOUNDER

MR. DHRUV RAMAIYA



SECTOR

SOCIAL ENTERPRISE -  
EDTECH

Started in 2019, by Dhruv Ramaiya with a core vision to create a newer way of learning for students of the newer generation students, My Skill Shaala is a gamified, social learning community for students from Grade 1-10. Students can here learn new skills with interesting DIY activities, challenges and clubs. Students can not only explore new activities but also create a portfolio of their activities, projects, certificates and recommendation letters. They can create friends in the community and get inspired by their learnings and work. Schools can use this hybrid learning model to introduce skills like Communication, Finances, Creative Thinking, Coding, Electronics and more.

The learning modules at My Skill Shaala are supported with easy access to DIY Activity kits and activity materials that parents can order through the store on the platform. All these kits and materials are also available on ecommerce marketplaces. My Skill Shaala has so far catered to around 8000 students with nine school partners across Gujarat.



INCUBATOR

GUSEC



STAGE


SEED







# ECORRECT PRIVATE LIMITED

 Mehsana, Gujarat.



FOUNDER

MS. PATEL BINDI JAGDISHKUMAR



SECTOR

BIO-DEGRADABLE PLASTIC PRODUCTS

There are no sustainable alternatives to plastics available. Coming to the rescue, ECorrect offers a better, bio-degradable and sustainable replacement to plastics. The start-up incorporated on 18th April 2020, ECorrect transforms plant based materials into biodegradable products. This natural polymers based product is capable of bringing sustainability and change to the future. The products including pellets and carry bags are not only 100% biodegradable but also save 40% energy during production. Unlike plastics, there is no harmful chemical added in the production. Its disposal to land leads to degradation in three months and to water even quicker.

With novel characteristics, these pellets are compatible with normal plastic machines. These products are capable of rejuvenating plastic industries.

ECorrect provides small but significant contribution in achieving sustainable development goals by performing optimal utilisation of natural resources and contributing to reducing carbon footprint. This patented invention provides a better quality of life. The founder, Bindi Patel is a botanist. Bioplastic is her innovation. The products are quite similar to plastics but are degradable. Other disposable items from bioplastic are also in the making. ECorrect has achieved various notable awards and recognitions.



INCUBATOR

GUSEC




STAGE

EARLY





# MAGENTA CONNECT PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MR. VIKAS MUNDHRA  
MR. VIKALP SOMANI



SECTOR

IT, B2B,  
SaaS, SMEs

In 2018, Vikas Mundhra and Vikalp Somani started noticing that Enterprises and SMEs were struggling with excel sheets for extracting the reports out of ERP like Tally, Busy, SAP etc. Both of them used lot of analytics during their journey at iBall to penetrate the market. When they explored existing solutions, they found that all Business Intelligence Platforms were generic and do it yourself. But SMEs don't have the capabilities to use heavy tech loaded solutions.

They understood that any product which gives the businesses ready insights out of their existing business data will be helpful and useable. Magenta BI is a ready analytics software which provides insights across Sales, Purchase, Inventory and Payment.

Founders believe that SMEs should not struggle with data due to lack of meaningful solutions. Magenta BI is now helping more than 500 users to analyse their data in a way that inspires action and leads to growth.

Magenta is now catering to more than 10 industries across 20 states in India. Shortly, they are planning to offer their services outside India.



INCUBATOR

CIIE



STAGE

EARLY




**Magenta** **Bi**  
Effortless Analytics





# INFILYTICS PRIVATE LIMITED

 Rajkot, Gujarat.



FOUNDER

**MR. PALAK VASA,  
MS. MANSI JAIN,  
MR. SMIT PARSANIA**



SECTOR

**FINTECH**

"iAudit is an analytical startup founded by Chartered Accountants and IITian developing solutions to automate audit processes as they firmly believe that today's auditing methods will not make it to the future. iAudit is a web-based application which automates audit processes, enables better audit assurance, and raises red flags to prevent financial frauds.

iAudit is on its mission to reduce audit duration from 3 months to 30 seconds.

The tool has already been adopted by leading co-operative banks of Gujarat. Further, it has garnered interests from 100+ leading brands from 5+ Countries.

Founded in August 2020 by 2 Chartered Accountants (CEO Palak Vasa and COO Mansi Jain) and a techie from IIT Roorkee (CTO Smit Parsania), iAudit has received numerous accolades.

- Invited by Hon'ble Chief Minister of Gujarat for celebrating 'Startup Success'.
- Awarded Top 10 Startups across South Asia by Lemon Ideas
- Awarded grant of INR 20 Lakhs by Government of Gujarat
- Featured in leading national and regional newspapers like the Times of India, The Hindu Business Line, Sanj Samachar, Akila, Phulchaab, etc.

The founders have the vision of enabling better audit assurance and preventing frauds thereby increasing financial stability of the Indian economy."



INCUBATOR

**GTU**



STAGE

**EARLY**




 **infilytics**







# MOHKAR EDUCOM INDIA PRIVATE LIMITED

 Ahmedabad, Gujarat.



MR. HITESH MOHKAR



EDTECH

Digital Class is a dedicated educational marketplace where any ed-tech company can list their courses, services and businesses so that users get options on one platform and can choose using filters and compare options. This is India's first educational marketplace operating in B2B, B2C and B2B2C marketplace models.

Digital Class is a single platform where users easily get all educational courses, services and businesses. The need for online education worldwide will increase, which was identified in 2017 by Hitesh Mohkar and he founded Digital Class Educational Marketplace. With ten successful years of experience in running coaching institutes he believes that educational marketplace is one of the most important parts of Ed-Tech for creating a sustainable ecosystem for the educational community by democratizing them on a single platform.

This sole platform is built for the entire educational community where course sellers drive more engagement for courses, services and businesses reach target audiences, give a personalized learning experience to users to increase their knowledge by choosing the right educator. Digital Class also provides enterprise solutions from small to big coaching institutions.





# WHITEPANDA (PASSIONBITS)



Gandhinagar, Gujarat



FOUNDER

MR. ROSHAN AGARWAL



SECTOR

FUTURE OF WORK

They had paid out to 1000+ independent talent, and soon the team realised something important. The founder shared, "It was very interesting to see how talent were de-risking themselves & monetising their skill set independently in a part time / full time manner...Talent wanted to choose their work, set their own schedule, and be their own boss. Covid had accelerated the shift.

Although, while the current digital economy & the talent-centric market has made being independent a reality, the business operations that come along with it have remained as scattered & cumbersome as always. There were major problems which remained unsolved for this workforce."

The team started building Passionbits as a business-tech platform for the new-age independent workforce. Passionbits offers creators & freelance talent the most effective & convenient way to showcase their work, list their service & receive one-time/recurring payments. The platform removes funnel frictions, offers personalisation capabilities & assisted insights to reduce lead drops & maximise conversions.

The Passionbits team is set out to enable five million independent talent by 2026.



INCUBATOR


IIT, Gandhinagar



STAGE

GROWTH



 **Passionbits**





# JAJAL MEDICAL SERVICES OPC PRIVATE LIMITED

 Vadodara, Gujarat.



**MR. KETAN JAJAL**



**HEALTHCARE -  
MEDTECH**

Jajal Medical, based in Vadodara is India's leading patient-specific surgical solutions company. They help surgeons in complex surgery by preparing virtual surgical plans, designing and manufacturing customized 3d printed implants. Jajal Medical specializes in converting patient's scan data (CT & MRI) into 3D models that help visualize and plan for complex surgeries. The Company's medical imaging team provides a 3D model that unlocks valuable information and true care to the patient. They have supported more than 200 complex surgeries literally from head to toe. The Company has filed 4 patents and has partnerships with companies from Israel and US to take their technology global.



**INCUBATOR**  
**AIC-GUSEC**



**STAGE**  
**GROWTH**




# Jajal MEDICAL





# KACHHUA SOLUTIONS PRIVATE LIMITED

 Vadodara, Gujarat.



FOUNDER

MR. VIJAY THAKKAR  
MR. MAYUR PATEL



SECTOR

EDTECH

Some findings about current educational methods after a detailed research led to FotonVR taking shape to make learning boundary less. FotonVR provides 3D-360° Interactive virtual science content that runs in VR devices. There are VR classrooms for schools and for kids to learn at home.

It reinvents science education by making it more real, practical and interactive using virtual reality. FotonVR has created NCERT-K10-content with more than 500 virtual hours/ topics in English and local languages like Gujarati, Hindi and Kannada, 3D Game based Quiz for analysis. To maintain all the content, it contains a syllabus aligned cloud-based CMS which provides an easy-to-access platform to end-users for VR content.

The unique features of FotonVR are Student- Teacher Pairing software, a template based curriculum structure, multi-language support, conducting offline classes, Cloud based LMS, Parent app/ Admin dashboard for learning analytics of the child and Syllabus Aligned Content.



INCUBATOR

GUIC




STAGE

GROWTH

foton VR™



# ALTMAT PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

MS. SHIKHA SHAH



SECTOR

ALTERNATIVE MATERIALS,  
TEXTILES, AGRICULTURE WASTE

AltMat is a materials science company that plugs waste of today to make materials of tomorrow. One of its key technologies transforms agricultural waste of food, medicine and industrial crops into natural textiles fibres called Altag. This solves the dual problem of agriculture waste and textile pollution. Altag is holistically sustainable and saves massive amount of water, carbon and hazardous chemicals as compared to traditional materials used for textiles. It is socially inclusive and high performing with properties like skin friendliness, air permeability etc. With this, agriculture waste transforms to clothes, accessories, home textiles etc.

What is now scaled technology with a capacity of large industrial production started when the dots between the two projects of the founder got connected. Undergrad exposure to textile pollution in the textile supply chain project and plastic, water and chemicals causing deforestation and post grad exposure to Agriculture of Industrial crops and thus to agriculture waste. This agriculture waste then became a source for new better materials for textiles. The company developed a technology that worked well, could be enhanced and scaled. This first led to making of the pilot factory and its success led to a commercial factory up and running in Ahmedabad. The company has been applauded for its work globally.



INCUBATOR

GUSEC



STAGE

EARLY



AltMat







# WEBBER ELECTROCORP PRIVATE LIMITED



Ahmedabad, Gujarat



FOUNDER

MR. MANUJ AGRAWAL  
MR. SHYAMA AGRAWAL



SECTOR

ELECTRIC VEHICLE &  
ENERGY STORAGE

Webber is spun out of IIT Kharagpur in 2019 after founders' years of experience of implementing Project-Deshla. Webber supports EV two-wheeler, three-wheeler and battery pack OEMs with its deep design and manufacturing skills. It envisions becoming India's top tier-1 supplier to EV and battery pack OEM.

Launch of Deshla marks the beginning of an amazing journey to change the landscape of mass mobility in India backed by technology and amazing product design. Webber ElectroCorp builds scalable technology for everything electronics required for different EV segments. They also build EVs in the L3, L5 segments.

More than 80% of electrical hardware which goes in to EVs is currently imported in India, which creates integration, reliability and quality issues for OEMs leading to product delays and inferior customer experience. Webber is solving this problem with its Pre-integrated Full Stack EV Drivetrain which includes BMS, Li-Ion Battery Charger and Motor Controller working in very close coordination. This plug-and-play type of system greatly reduces integration time for OEMs with improved vehicle performance, customer satisfaction and a vehicle experience matching the likes of Tesla and Ather.

Webber is market ready with its BMS already been tested extensively by its wide customer base and it is expecting at least 10x production upscaling in first quarter of 2022 for its BMS, Charger and Motor Controller product portfolio.



INCUBATOR

iCreate



STAGE

SEED



Our SOLUTION:  
A pre-integrated full  
stack EV drivetrain



Battery  
Management  
System

Li-Ion-Bat  
tery  
Charger




BLOC/PMSM  
Motor  
Controller





# COSMO ECOSYSTEM CARE PRIVATE LIMITED

 Ahmedabad, Gujarat



**MR. RAJ SHAH**



**SOCIAL ENTERPRISE :  
COMMUNITY FARMING AND  
HEALTHCARE PRODUCTS**

Connecting 'Rural Bharat' with 'Urban India' is Raj Shah, founder CEO of COSMO Ecosystem Care Pvt Ltd. Collaborative Social and Smart Movement- COSMO came into existence in 2015 with a vision to provide one Million Sustainable Livelihoods. COSMO works to bring about 360-degree social change in various areas such as Rural Employment Generation, Women Empowerment, Inclusive Growth by providing opportunities to Differently Abled, Training Rural Youth, Research and Development to create Patented products from local bio-resources, value-adding them into international standard quality nutritional food products for urban and rural masses.

COSMO started with Stevia farming a native Brazilian plant. In 2016, a product 'Hb+' was developed by sweetening Prickly Pear Fruit Nectar with Stevia and it was patented in 2019. Prickly Pear fruit pulp helps naturally increase haemoglobin in 30 days. Hb+ helps anaemics and thousands of people have benefited from this. Prickly Pear cactus can be found growing in absolutely dry and arid areas where there is no farming or dairy income. Yet, it provides employment opportunities to women in these areas. Hundreds of women have worked in collection of this fruit.



**INCUBATOR**

**GUSEC**



**STAGE**

**GROWTH**




**Hb+ A NATURAL WAY  
TO INCREASE HEMOGLOBIN  
IN 30 DAYS.**







# NEERX TECHNOVATION PRIVATE LIMITED

 Ahmedabad, Gujarat.



**MR. HARSH AGRAWAL**  
**MS. NIKITA TIWARI**



**AGRITECH**

Born in the September of 2019, NEERX Technovation Private Limited has developed SHOOL, a first of its kind made in India soil sensor validated by ISRO. SHOOL monitors crucial soil and weather parameters, modelled with crop phenology to provide irrigation advisory which is more than 97% accurate. It also gives the nutrient status and spray forecasts. This android based mobile app assists farmers by forecasting needs, planning their activities and getting deeper understanding of crop health.

The founding team of NEERX has acquired wide expertise in electronic systems, software design and crop modelling. It has achieved major milestones as well.

Carway Motors planned to operate on franchisee model at different cities /locations across India, where local customers from respective locations could easily inquire with the franchisee for their required parts and could check the availability, viability of parts and location on 'patkart.com'.



**CrAdLE EDII, CIIE.CO**



**EARLY TRACTION**





# TECHPROM IoT SOLUTIONS PRIVATE LIMITED

Ahmedabad, Gujarat



**MR. SARANG MOKASHI**  
**MR. ABHISHEK BABHULKAR**



**SMART CITIES, PROPTECH,**  
**HOSPITALITY,**  
**SMART MOBILITY**

Techprom IoT is an Ahmedabad based startup founded by Sarang Mokashi and Abhishek Babhulkar in January 2020 with the vision to make car parkings more discoverable to citizens. Techprom IoT team strongly believe parking search time will reduce if there is a system which can let citizens know beforehand the parking space available near their destination.

The IoT hardware products are validated and can provide real time data of availability of indoor, outdoor, and on street parking spaces and mechanism to reserve those parking spaces in advance. The startup's product offerings cater to applications like Parking lot availability status over smart parking apps, and parking management platforms, On-street parking guidance system, Digital parking signage, Smart city solutions, to monitor the utilization of EV chargers (Know the data indicating duration of car parked near EV charger without charging), and advance reservation of car parking spaces.



**INCUBATOR**

**iCREATE**




**STAGE**

**SEED**





# CHEMICAL SHOPPE PRIVATE LIMITED

 Ahmedabad, Gujarat.



FOUNDER

**MR. NARENDRA BOBBY**  
**MR. RITESH MISHRA**  
**MR. KUMAR NILESH**



SECTOR

**CHEMICAL INDUSTRY**

Chemical Shoppe Private Limited began business in September 2016 with a comprehensive view to offer a B2B online marketplace/platform for project based sourcing to pharma & allied industries to expedite research & innovation at the end-user level with cost effective & time-bound solution.

Narendra Bobby with 19 Years work experience in analytical business, Kumar Nilesh with 9 years work experience in IT based Supply chain management and Ritesh Mishra with 17 years work experience in Pharma formulation & excipients came together to realize their concept & evolve their prototype of the business model in reality with the support of iCreate & LJE, the nodal agencies.

They brought manufacturer and solution providers on one platform, used their inventory and vast knowledge pool to ensure that precious time is effectively utilized by sourcing through a one stop solution.

Chemical Shoppe has leveraged to develop more than 1200 odd plus unique molecules with help of its associate manufacturers. Chemical Shoppe aims to become a global online marketplace to offer a one stop solution for project sourcing for Pharma/Cosmetic & Nutraceutical to facilitate their R&D and development of new products, formulations, API and Pharmaceutical intermediate & impurity developments.



INCUBATOR

**GFEE**



STAGE

**EARLY**







# XENHESTER INNOVATION PRIVATE LIMITED

Gandhinagar, Gujarat



**MR. MILAN H. HANSALIYA**  
**MR. JAYDEEP H. VIRAMGAMA**



**HardTech**

Xenhester Innovations is working since 2015 for the development of electric motors. We have the vast experience of R&D, Technical Mentoring by Experts and Customer Interaction & Feedback. As of now, we are working with the Drone and Electric Vehicle Industry.

Our future product will serve the market of Glider, Robotics, Toy and Marine Industry with more efficient motors. We have worked on multiple projects with creative individuals as well as small-to-large scale manufacturing companies in the motor industry. We work for both emerging and Non-emerging sectors.

Our specialization is in to Drone and Electric Vehicle sectors where Invention and Craftsmanship go hand in hand. Team is working to develop the technology for more than 2 years which is incorporated on 28.02.2020. Company based at Rajkot, Gujarat, India. Within journey so far won several State and National awards in Innovation and Intellectual Property.



**INCUBATOR**

**PDEU IIC**



**STAGE**

**EARLY**







# WEHEAR INNOVATION PRIVATE LIMITED

Ahmedabad, Gujarat



**MR. KANISHKA PATEL**



**HEALTHCARE AND ASSISTIVE DEVICES**

Mr. Kanishka Patel and Mr. Raj Shah founders of Wehear make people hear without ears.

WeHear is a patented device made using bone-conduction technology that bypasses physical ears and sends sound directly to the brain. WeHear Band receives surround sound using an omni directional microphone and state of the art DSP technology. Bone Conduction Technology gives Open Ear Experience for people with normal hearing. This means, while one uses WeHear to listen to music or attend phone calls, one is 100% aware about one's surroundings. This is a perfect personal safety product substitute to conventional earphones.

This device is a technology marvel, being featherlight, with dual connectivity feature which connects with any bluetooth enabled device within a range of 30 feet, water and dust resistant, charges superfast in 45 min for a 20 day stand by or 8hrs continuous play!

The amazing feature of this device is in-built 72 Language translator which helps one to communicate globally. The device monitors hearing patterns and using the proprietary algorithm, evaluates patterns and gives recommendations to improve hearing habits.



**INCUBATOR**

**GUSEC**



**STAGE**

**GROWTH**







# INNOVATE GREEN TECHNOLOGIES PRIVATE LIMITED

Ahmedabad, Gujarat.



**MR. HARDIK SHAH**  
**MR. CHINTAL SHAH**



**CLEAN TECH**

Buy Anything. PayByWaste™ Like Buy 1 Pizza by paying 10 waste plastic wrappers\*

So, waste is a new currency to fuel revolutionary next generation circular economy innovated by Recycle.Green.

In 2017 in Ahmedabad, a technology giving a circular economy experience to a consumer was built by Hardik and Chintal Shah. Started with a web based ecommerce portal, it scaled up to the Mobile app technology, currently covering Ahmedabad and Gandhinagar. They connect the whole eco system from consumers, collectors, recyclers, manufacturers, artisans and brands on a single marketplace platform. They want to make sure waste is tracked from the time the product sells and then collected back before it becomes waste. Waste now has an address, phone number and email ID. Whatever is sold on this platform is tracked for collection with a target of achieving 100% recycling and Zero Waste.

With a vision to educate consumers preserve, clean and segregate waste, they incentivized their business model with making waste as cash. Now clean and segregated waste can be used to buy products on Recycle.Green mobile app. Consumers who change their lifestyle to zerowaste, sustainable are rewarded and recognized.

A unique BPTB -Brand Packaging/Product Take Back program has also been innovated.



**INCUBATOR**

**AICGUSEC**



**STAGE**

**GROWTH**







# DHIWISE PRIVATE LIMITED

Surat, Gujarat.



**MR. VISHAL VIRANI,  
MR. RAHUL SHINGALA,  
MR. KALPESH ZALAVADIYA**



**DEVELOPER TOOL  
(SaaS)**

Three tech graduates Vishal Virani, Kalpesh Zalavadiya, and Rahul Shingala set out on starting their own mobile and web app development company right after college and successfully ran it for seven years until they realized there's a bigger problem to solve for software developers.

That's when DhiWise happened. They envisioned a platform that could enable software developers to build native, web, and cross-platform mobile apps rapidly. And in the city of gems and diamonds, Surat, another gem named DhiWise was launched on 21st April 2021. Developers can now instantly generate production-ready code for technologies and frameworks to build apps using DhiWise.

Their team of 60+ people is already helping over 18000 users overcome challenges like delays in project delivery, dependencies, repetitive chunks of coding, time-consuming processes etc. Their users successfully converted 125k+ screens into code and saved half-million man-hours of development time. DhiWise is eyeing for a 250k global community of developers and bringing 60% automation in the development of any Web and Mobile application.



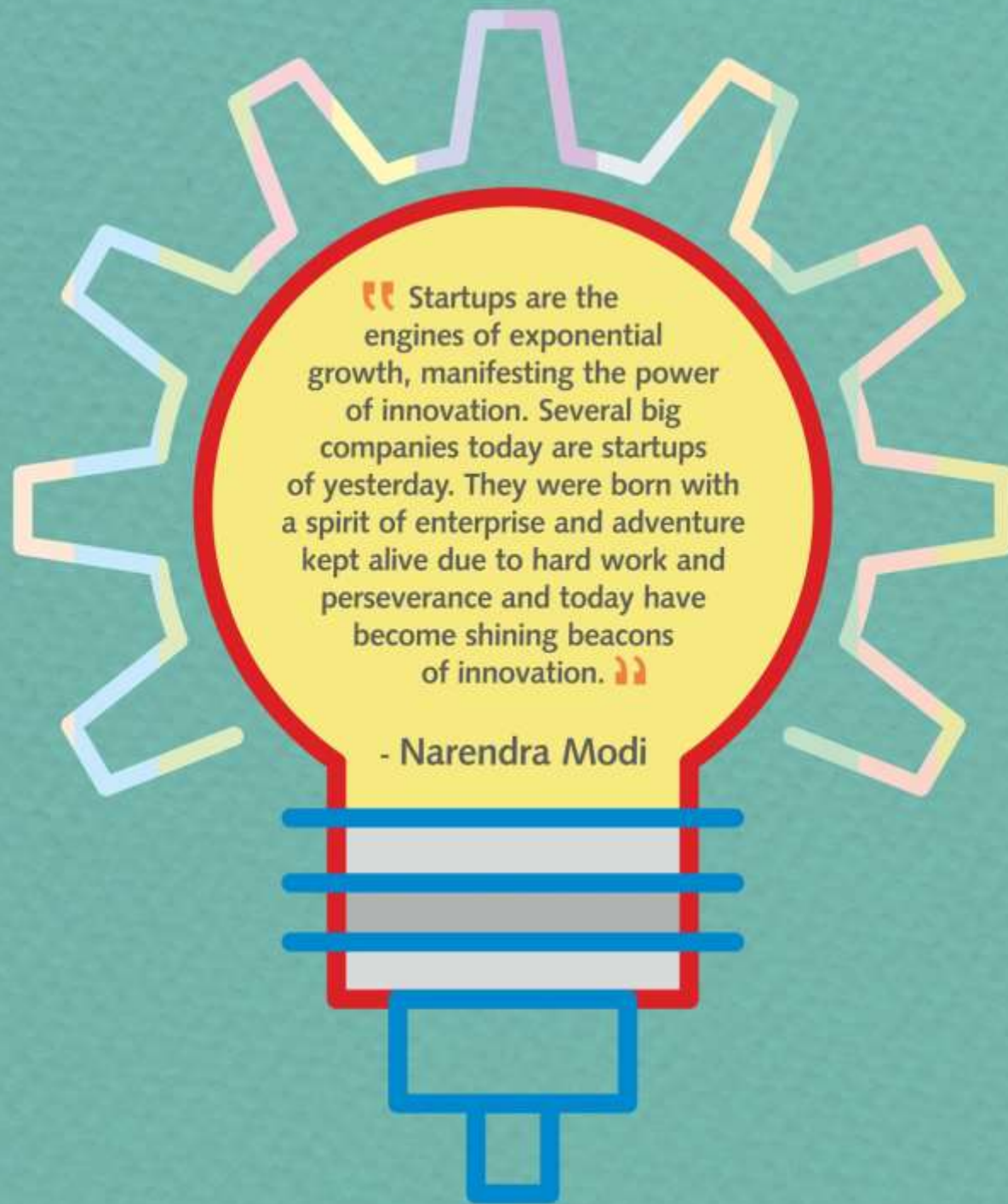
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**PRE-SEED**

**DhiWise**





“ Startups are the engines of exponential growth, manifesting the power of innovation. Several big companies today are startups of yesterday. They were born with a spirit of enterprise and adventure kept alive due to hard work and perseverance and today have become shining beacons of innovation. ”

- Narendra Modi





“ My message, especially to young people is to have courage to think differently, courage to invent, to travel the unexplored path, courage to discover the impossible and to conquer the problems and succeed. These are great qualities that they must work towards. ”

- APJ Abdul Kalam

